

NEWSLETTER

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Special points of Interest:

- Annual Educational Conference Highlights
- Year 2001 Slate of Officers
- Section Reports

FROM THE PRESIDENT

During the month of May, I had the pleasure of attending the Annual Meetings of EDNCPHA in Atlantic Beach, and WNCPHA in Asheville. These regional Associations are to be commended for the excellent educational offerings provided throughout both of these meetings. NCPHA truly appreciates the role that our regional affiliates play each year in educating public health workers in their respective regions of the state.



At both of these Affiliate Meetings, I spoke briefly about our Association's role in legislative advocacy. As you know, NCPHA is actively involved with our partners in advocating for those public health issues of greatest interest to our membership. Improving the health of our citizens requires a collective vision, and while no one of us has all the answers, together—united, we will most certainly have a greater chance for success. Behind every successful organization is a solid membership. It is important for everyone in Public Health to get involved and share our goals of improved health and a better quality of life for all North Carolinians.

I hope that each of you are planning to attend the next NCPHA Annual Educational Conference, which takes place in just a few weeks from now. On behalf of the Program and Local Arrangement Committees, I look forward to seeing you on September 20-22, at the 90th Annual Meeting in Wilmington. Committees involved in planning the 2000 Annual Educational Conference are hard at work assuring that the first annual meeting of the new millennium will be a most memorable occasion for everyone in attendance. Please put these dates on your calendar, and make plans now to attend this exciting event. I look forward to seeing each one of you in Wilmington. Don't let this exciting opportunity pass you by!

Sherman Kahn, MD

VOTERS OPPOSE CLINICS BUT VALUE PUBLIC HEALTH (EXCERPTS FROM AMERICAN HEALTH CONSULTANTS TB MONITOR)

Most people don't understand the meaning of "public health", but when the phrase is explained to them, they support public health's function wholeheartedly and want to spend more money to strengthen it, researchers say. To get people's attention, public health proponents should use phrases such as "emerging infectious diseases" and "environmental pollution" - both hot-button issues that voters say are important.

A sample of registered voters was given a multiple-choice question that supplied five possible definitions of the phrase "public health" in a recent study conducted by the Pew Charitable Trust. Three answers were correct

"programs and policies that prevent diseases for all of society", "programs that prevent diseases for all of society", "programs that maintain healthy living conditions," and "programs that protect populations from disease." Then there were the wrong answers: "government-provided health care for all", and "health care for the poor, such as Medicaid and public-health clinics".

57% of the respondents chose the two incorrect answers. These two answers are not winners when it comes to public policy. On the other hand, once poll-takers supplied a correct definition of public health, respondents said they wanted more of it and were willing to pay for it.

Article continued on page 8

"THE SPIRIT OF PUBLIC HEALTH: SAFEGUARDING HEALTH & THE ENVIRONMENT"

WILMINGTON, NC
SEPTEMBER 20-22, 2000

By Deborah J. Warren
Vice President of Education

Greetings! From the Program Committee. It is my great pleasure to extend to you an invitation to join us at our 90th Annual Educational Conference. This year, we are meeting at the beautiful newly renovated Wilmington Hilton.

We have secured room rates of \$105.00 for single/double occupancy. This rate is exclusive of the 9% tax. An additional \$10.00 will be added per person for each person over the double occupancy rate. There is also an additional charge if requesting a riverfront room. There is no additional charge if a riverfront room is assigned to you by the hotel. Parking fees are \$6.00/daily which will be billed with the daily room rate. Reservations should be made by August 18, 2000. Please be sure to mention that you are with the North Carolina Public Health Association when making your reservations.

We are looking forward to our 2nd Annual Wood Lecturer. This year we will have the Reverend Edwin Sanders from Memphis, Tennessee. He will be speaking to us concerning "The Spirituality of Public Health". I was fortunate enough to hear him speak in Atlanta at a Women's Health Care Conference. His words were inspiring to me. I felt like I had been to a "Public Health Revival!".

We have filled our day time schedule with many timely topics in educational sessions, luncheons, a

historical tour of Wilmington, and of course our much appreciated exhibits. At night we have selected some excellent entertainment. The wonderful Band of Oz will play for us and Collins Cooper will "DJ" for us. We plan to work very hard this year but we also plan to play hard.

There will be opportunities for us to recognize the accomplishments of our co-workers and those in our communities through our award presentations held at different times throughout the conference. We are delighted to have with us again this year our friends from Glaxo Wellcome. Please don't miss the opportunity to thank these folks for being a part of our Public Health family for the past six years. I hope you will plan to attend the Glaxo Wellcome Child Health Recognition Awards Ceremony. Be sure to check the box on your registration form stating that you plan to join us at the luncheon on Friday. This will ensure that a ticket will be included in your packet. The ticket is a requirement to enter the luncheon.

This past year has taught us how important it is to protect our environment and ourselves. Our programming centers around just that. Even with the devastation of the winds and flood waters, never has public health shone so brightly. We have once again demonstrated that Public Health is a Family of many disciplines with one ultimate goal...Safeguarding our Health and our Environment.

*Wilmington Hilton
Riverside
301 North Water
Street
Wilmington, NC
(910) 763-5900*

GRE PREPARATION FOR GRADUATE SCHOOL WORKSHOPS (9:00 AM—4:00 PM)

To assist in preparing for the Graduate Record Exam, the course GRE Preparation for Graduate School has been developed from materials copyrighted by Educational Testing Services, the agency that writes and administers the GRE. The \$55 registration fee for this course covers 24 hours (4 days) of training & your personal copies of the GRE Study Guide, and the POWERPREP CD-ROM, which contains two actual Computer Adaptive GRE General Tests. Dates/Locations:

Sept. 18, Oct. 10, 24; Nov. 7 - Southern Regional AHEC
Sept. 25, Oct. 9, 25; Nov. 13—Coastal AHEC
Oct. 5, 19, Nov. 2, 16—Area L AHEC
Sept. 19, Oct. 13, 30, Nov. 9—Pitt County Health Center 252/413-1305
Oct. 6, Nov. 3, 17—Wake County Health Dept 919/250-3872

www.acmnc.com for e-brochure

CONFERENCE ITINERARY

NCPHA ANNUAL EDUCATIONAL CONFERENCE SEPTEMBER 20-22, 2000 WILMINGTON, NORTH CAROLINA

WEDNESDAY, SEPTEMBER 20

8:00 am - 5:00 pm	Registration
9:45 am	General Session Welcomes
10:00	Business Meeting
11:00	Wood Lecture: "The Spirituality of Public Health" Rev. Edwin Sanders
12:00 noon	Laboratory Section Awards Luncheon
12:30—2:00 pm	Women's & Children's Health Section Awards Luncheon/Business Mtg (Elijah's Restaurant) "Overview of Legislative Agenda" Tom Bennett, Executive Director, N.C. Child Fatality Task Force
12:00—1:30 pm	Environmental Health Section Awards Luncheon (Coast Line Convention Center)
12:00 noon - 5:00 pm	Exhibits
1:30 - 3:00 pm	Public Health Leadership Section Workshop "Re-engineering Successful Principles for Public Health Leadership"
1:30 - 3:00 pm	Management Support Section Workshop "Resiliency in the Workplace" Stephanie McDilda, Success Basics
1:30 - 2:30 pm	Environmental Health Section Workshop (Coast Line Convention Center) "Recognizing and Managing Psychological Responses to Disasters" Philip Veenhuis, MD, MPH, Division of Mental Health, Developmental Disabilities & Substance Abuse Services
1:30 - 5:00 pm	History of Public Health in Wilmington (walking tour) Dan Shingleton, NCPHA Historian
1:30 - 3:00 pm	Workshop: "To Live On with Breast Cancer" Donald R. Lannin, MD, Brody School of Medicine, East Carolina University
1:30 - 3:00	Laboratory Section Workshop "Hepatitis: The Silent Killer" Dennis R. Sinar, MD, Professor of Medicine, Gastroenterology, Brody School of Medicine, East Carolina University
1:30 - 3:00	CHAT Section Business Meeting
1:30 - 3:00	Health Promotion Section Business Meeting

1:30 - 3:00	International Health Section Business Meeting
2:00 pm	HIV/STD Section Workshop/Business Meeting/Awards Presentations "STD Update: Chlamydia and Trichomonas" Peter Leone, MD, Wake County Human Services Kim Fox, MD, CDC Consultant
2:45 - 5:00 pm	Environmental Health Section Business Meeting (Coast Line Convention Center)
3:00 pm	Break
3:30 - 5:00 pm	Osteoporosis, HRT, Menopause and Contraception for the Perimenopausal Woman Workshop Paul Shackelford, MD, Brody School of Medicine, East Carolina University
3:30 - 5:00 pm	"Be Active North Carolina" Workshop Jimmy Newkirk, Cardiovascular Health Coordinator
3:30 - 5:00 pm	"Implementing ICD-9 Coding" Workshop Panel Discussion Moderator: Joy Reed, EdD, RN, Head, Public Health Nursing & Professional Development, Office of Local Health Services
3:30 - 5:00 pm	EPI/STAT Section Business Meeting
3:30 - 5:00 pm	Public Health Leadership Section Business Meeting
3:30 - 5:00 pm	Nutrition Section Business Meeting
3:30 - 5:00 pm	Laboratory Section Business Meeting
3:30 - 5:00 pm	Home Health Section Business Meeting
5:30 - 7:00 pm	Hospitality Suite <i>Sponsored by: Gulf South, First Quality, and Kendall</i>
8:00 pm - 12:00 midnight	Dance - Collins Cooper - DJ <i>Sponsored by: Gulf South</i>

THURSDAY, SEPTEMBER 21, 2000

8:00 am - 2:30 pm	Registration
8:30 - 12:00 noon	Exhibits
8:00 - 8:30 am	Environmental Health Section Workshop "Computers - A Field Tool When Recording Inspection Data" Betsy M. Clayton, DENR, Computer Consultant
8:30 - 11:30	Dental Health Section Workshop/Business Meeting/Awards "Present and Future of Dental Public Health" Dr. Rick Mumford, Branch Head, Dental Health Services

- 8:30 - 10:00 **Workshop: Integrating Public Health and Schools**
Michael Sanderson, DHHS, Healthy Schools Project
- 8:30 - 10:00 **Workshop: The Country's Public Health Capacity to Adequately Address Environmental Health Problems**
Dr. Shelley Hearne, Executive Director
Pew Environmental Health Commission
- 8:30 - 12:00 noon **Public Health History in Wilmington (Walking Tour - repeat)**
Dan Shingleton, NCPHA Historian
- 8:30 - 12:00 noon **HIV/STD Section Workshop**
"NC Syphilis Elimination Project"
Kim Fox, MC, CDC Consultant
Peter Leone, MD, Wake County Human Services
- 8:30 - 10:00 **EPI/STAT Workshop**
"Relation of Lead Dust & Asthma Allergens"
John Bernardo, MD
- 8:30 - 9:15 **Environmental Health Section Workshop**
"The Role and Experience of Public Health Zone Coordinators in Response to Hurricane Floyd"
Dr. Steve Cline, DDS, MPH, Chief, Epidemiology & Communicable Disease Section, DHHS
Bart Campbell, Field Supervisor, Environmental Health Services Section, DENR
Paul Webb, MPH, CIH, Occupational & Environmental Epidemiology Branch, DHHS
Worth Heath, REHS, Children's Environmental Health Branch, DENR
Wayne Jones, REHS, Children's Environmental Health Branch, DENR
Pat Curran, CIH, Unit Manager, Health Hazards Control Unit, Occupational & Environmental Epidemiology Branch, DHHS
Kathleen Buckheit, MPH, RN, Cohn-S, Occupational & Environmental Epidemiology Branch, DHHS
- 9:00 - 10:30 **Physician Extenders Section Business Meeting**
- 9:15 - 9:45 **Environmental Health Section Workshop**
"Experiences From a Disaster Area - A Health Director's Perspective"
Jim Baluss, Health Director, Edgecombe County Health Department
- 10:00 Break
- 10:00 - 10:45 **Environmental Health Section Workshop**
"Sharing Resources and Personnel from a Local Health Department"
Bill Hardister, Environmental Health Supervisor, Mecklenburg County

"Procuring Local Approval to Provide Assistance"
Tommy Singleton, Health Director, Toe River Health District

"Coordinating Response Efforts with State Personnel"
Malcolm Blalock, Deputy Director, Division of Environmental Health, DENR

10:00 - 11:30	Nursing Section Workshop "The Sky is the Limit, Reach for the Stars: Discover How to Maximize your Brain Power to Make a Difference" Sheila Brown, PHN, Caldwell County Health Department
10:30 - 12:00	Home Health Section Workshop
10:30 - 12:00	Workshop: "Adolescent Health: Who Decides the Minors' Consent for Health Services?" Patricia Yancey, Director of Public Health Adolescent Pregnancy Prevention Coalition of North Carolina
10:30-12:00 noon	EPI/STAT Section Workshop "Childhood Lead Poisoning" Ed Norman
10:30 - 12:00 noon	Social Work Section/Health Education Section Workshop "Stress Reduction" Harriett Enzore
10:30 - 12:00 noon	Children with Special Needs Section Workshop "Adaptive Sports and Adventures Program" Jeff Brafford, Youth Program Coordinator Charlotte Institute of Rehabilitation
10:45 am	Environmental Health Section Workshop "Management Support Responsibilities and Contributions" Debbie Soles, Environmental Health Services Section, DENR "Overall Responsibilities from a Local Environmental Health Department" Ronnie Kennedy, Environmental Health Supervisor, Duplin County "Disaster Response Efforts from the Nursing Section" Deborah Harris, RN, PHN Consultant, Children's Environmental Health Branch, DENR "Health Educator Perspective of Disaster Relief Efforts" Jo Morgan, MAEd, Health Education Director, Pitt County Health Department
11:30 am	Management Support Luncheon/Business Meeting - Henrietta Steamboat
12:00 Noon	Nursing Section Awards Luncheon/Business Meeting
12:15 pm	Health Education Section Luncheon - Elijah's Restaurant
12:00 Noon	Dental Health Section Luncheon
12:00 Noon	Social Work Section Awards Luncheon/Business Meeting
1:30 - 3:00 pm	EPI/STAT Section Workshop "Vector Control" John Neely, Manager, Craven County Vector Control Program

6:00 pm	Poolside Reception <i>Sponsored by UNC School of Public Health & UNC School of Public Health Alumni Association</i>
7:00 pm	Annual Awards Banquet
9:00 pm - 1:00 am	"Band of Oz" <i>Sponsored by Paper Pak</i>
FRIDAY, SEPTEMBER 22	
9:00 am	Closing Session Presentation of Gavel
9:45 - 10:15	State of Health Address Dennis McBride, MD, State Health Director Door Prizes
10:45 am	Glaxo Wellcome Child Health Recognition Awards Program "Improving Child Health: It Takes a Whole Society" Dr. Gregory Pappas, Senior Policy Advisor Office of the Assistant Secretary/Surgeon General
12:00 noon	Glaxo Wellcome Child Health Recognition Luncheon

VOTERS OPPOSE CLINICS BUT VALUE PUBLIC HEALTH (CONTINUED FROM PAGE 1)

Asked to rate how well the public health system was doing, 56% of the respondents answered "only fair" or "poor". Asked how much they would pay for better public health, with the exception of education, public health won out when respondents were asked to pick which of two choices they'd prefer using their tax dollars to fund. Several things help explain people's confusion about what "public health" means, say Shelly Hearne, DrPH, Executive Director of the Pew Environmental Health Commission. When public health is carried out properly, it becomes invisible. Only when there's a failure do people take notice.

A different reason for public health's low profile stems from low levels of government support, coupled with high public health aspirations. The upshot is that public health "has become so diffuse, and has moved into so many fields, that in a sense, it's a mile wide and an inch deep," says Hearne. The result is a wide array of often under-funded programs the general public perceives as "those clinics that take care of poor people".

Scant government support can be attributed to a longstanding lack of enthusiasm in the United States for the entire subject of prevention, according to Hearne. "In this country, we're not doing prevention the way we should be". Tellingly, the commission Hearne heads released a report last month on the rising epidemic of asthma, a field in which the bulk of research dollars has gone to find new treatments. According to the asthma report, "by 2010, we'll have a doubling of deaths by asthma and 29 million asthmatics in this country., but they'll all have very effective nebulizers."

To find out more on this topic and the results of the Study, Dr. Hearne will be a speaker at our Annual Educational Conference on Thursday morning, September 21. Find out how we can all educate the public as to the mission of public health in North Carolina.

MANAGEMENT SUPPORT SECTION

Camille Bishop – Chairperson

Mark your calendars for the upcoming NCPHA Annual Education Conference in Wilmington, September 20-22! This will be a very exciting and educational conference. We have planned some very exciting programs for our upcoming Annual Meeting.

Wednesday, September 20, 2000

1:30—3:30 p.m. - “Starting Over: Lessons in Resiliency” – Ms. Stephanie McDilda.

Ms. McDilda has worked 15 years in a corporate environment, holding several management positions. She currently owns her own business, *Success Basics*, doing motivational speaking, coaching and training.

One of Stephanie’s favorite topics is resiliency, or more specifically how to respond and recover from failure. She says that most of the greatest accomplishments in her life have come attached to major challenges or failure. **YOU DON’T WANT TO MISS HER!**

Thursday, September 21, 2000

9:00 a.m. – Join the Environmental Health Section Session on “Coordination of Public Health Spirit During Disaster Response.”

11:30 a.m. -Business Meeting and Awards Luncheon – Henrietta III Cruiseboat.
SO DON’T MISS THE BOAT!

The Continuing Education Committee, led by Judy Simmons has planned our Annual Workshops which will be held on Friday, July 14, 2000 at the Johnston County Health Department, Smithfield, N. C. and on Friday, July 21 at the Forsyth County Health Department, Winston-Salem, N. C. The speaker for these workshops is Denise Ryan of FireStar who will speak on “Are You Burned Out or Fired Up.” If you feel like your pilot light is slowly going out, DENISE RYAN’S presentation is guaranteed to fan that flame and rekindle the enthusiasm that you once had. The Registration Fee is \$15.00 per participant. We will again use these funds for our \$500 scholarship for 2000.

PLEASE JOIN NCPHA AND RENEW YOUR MEMBERSHIP NOW! I look forward to seeing you in Wilmington.

*“The greatest
accomplishments come
attached to major
challenges or failure”*

CHAT SECTION

Kathy Oxendine, Chair

The CHAT Executive Board will meet again on August 4, 2000. The meeting will be conducted by Kathy Oxendine, Chair. Our Annual Meeting for Camp Carraway is scheduled for July 21, 2000. Our speaker will be Steve Grinstead. Mr. Grinstead will be speaking on “Coalition for Crime Prevention”. Registration letters were mailed out May, 2000. We also have a scholarship fund set up through our Community Health Assistant/Technician Section. Please contact Kathy Oxendine at 910/671-3200 or Sheila Reid at 919/956-4052. Miss Mary Rorie has sent letters to health departments for Community Health Assistants/Technicians concerning our awards program. We encourage all Community Health Assistants and Technicians to join our Section.

HEALTH EDUCATION SECTION

Donna Budde, MPH, RHed, CHES, Chair

Greetings and best of health to the Health Education Section! Our annual conference is quickly approaching. Our section will have no workshops or meetings on Wednesday, September 20th. However, on Thursday morning, September 21st, (10:30 am – 12:00) we will co-sponsor a session with the Social Work Section. The speaker will be Harriet Enzore, a professor at Campbell University. Harriet is the National Wheelchair Tennis Champion and a motivational speaker who focuses on stress management. Lunch will follow from 12:30 till 2:00 PM at Elijah's. Finally, our business meeting and awards ceremony will take place back at the hotel from 2:30 till 5:00 PM. We look forward to discussing many issues affecting our section and Health Educators across the state.

In addition, be on the lookout for awards information this month. Please take the opportunity to recognize fellow health educators in our section for their contribution to health education in our state.

In addition, please encourage fellow health educators who are not involved, to get involved in NCPHA and our section.

For more information on membership, contact Lori Kallam at (336) 342-8155. If you would like to serve on a committee, please contact Donna Budde at (336) 722-5735 or e-mail me at wmbudde@yahoo.com.

I look forward to seeing many of our members in Wilmington in September. This year's conference promises to be both an educational and rewarding experience for our section.

UNC SCHOOL OF PUBLIC HEALTH ANNOUNCES MPH/MHA EXECUTIVE MASTER'S PROGRAM IN HEALTH CARE ADMINISTRATION

Information sessions for this off-campus graduate program are being held in eastern NC during August. The briefing will provide an overview of the entrance requirements, tuition, courses & distance-learning model. Physicians, nurses, administrators, educators & other health care providers interested in obtaining a Masters of Health Care Administration (MHA) or Master of Public Health (MPH) degree are invited to join us at AHEC campuses from noon to 1:00 pm on the dates listed below. (No Charge) For an updated listing of briefings scheduled at regional hospitals located in eastern NC, please visit www.acmnc.com

August 11 at SRAHEC, Fayetteville 910-678-7240

August 14 at Coastal AHEC, Wilmington 910-343-0161

August 16 at Area I AHEC, Rocky Mount 252-972-6958

August 21 at Eastern AHEC, Greenville 252-816-5205

August 23 at WAKE AHEC, Raleigh 919-350-8547

"To catch the reader's attention, place an interesting sentence or quote from the story here."

N.C. Public Health Association Year 2000 Membership Application

NAME _____ Present Position _____

New Member ☐ Renewal ☐ Number of years you have been a member _____

Home Address _____

Employer & Address _____

Telephone _____ Fax _____ E Mail _____

Do you wish to receive your correspondence at your residence ☐ Office ☐

The NCPHA is currently composed of eighteen sections. Our Bylaws state "An individual must be a member of NCPHA to qualify for membership in any Section" All Sections participate in central collection of dues. Send your Section dues with your NCPHA dues. Please mark each section with which you wish to become affiliated.

- | | | |
|--|--|--|
| <input type="checkbox"/> Public Health Leadership \$3.00 | <input type="checkbox"/> Health Education \$5.00 | <input type="checkbox"/> Home Health \$No Fee |
| <input type="checkbox"/> Nursing \$4.00 | <input type="checkbox"/> HIV/STD Control \$6.00 | <input type="checkbox"/> Environmental Health \$10.00 |
| <input type="checkbox"/> Comty Hlth Assistant/Tech. \$3.00 | <input type="checkbox"/> Health Promotion \$5.00 | <input type="checkbox"/> Statistics/Epidemiology \$2.00 |
| <input type="checkbox"/> Management Support \$5.00 | <input type="checkbox"/> Dental Health \$5.00 | <input type="checkbox"/> International Health - \$5.00 |
| <input type="checkbox"/> Nutrition \$5.00 | <input type="checkbox"/> Physician Extender \$5.00 | <input type="checkbox"/> Maternal/Child Health \$2.00 |
| <input type="checkbox"/> Laboratory \$4.00 | <input type="checkbox"/> Social Work \$3.00 | <input type="checkbox"/> Children w/Special Needs \$5.00 |

ANNUAL DUES SCHEDULE

If your salary is \$0 - \$20,000/Yr, Your dues will be \$25.00 _____

If your salary is \$20,001 - \$35,000/Yr, Your dues will be \$35.00 _____

If your salary is over \$35,000/Yr, Your dues will be \$45.00 _____

If you are a member for the first time, deduct \$10.00 _____

If you are retired or a full-time student, deduct 50% _____

(50% discount does not include Section dues)

If you are **RENEWING** by your anniversary date*, deduct \$5.00 _____

If you wish to join a section, add Section dues _____

TOTAL DUES _____

Recruited by: _____

Please make check or money order payable to NCPHA and send to:

4208 Six Forks Road, Suite 2-338B

Raleigh, NC 27609

*Date in which your dues expire

Always shown on mailing label

2001 SLATE OF OFFICERS



President-Elect: Serves as Coordinator of Annual Educational Conference

Glenda Harris, NC DHHS, Sickle Cell Syndrome Program, Raleigh, NC—Has served as VP of Communication in 1998-99; Awards Chair in 1999-2000. The future involves the three R's: Recruit, Reclaim and Retain. NCPHA needs to be more diverse in its recruitment efforts to be inclusive of others who impact the key issues surrounding public health. This initiative would increase our roles and strengthen our legislative impact. We should seek to reclaim those who have left the roles of NCPHA. This could be accomplished through surveying our former members and seeking to address their concerns. We need to seek to cultivate stronger bonds with those who are current members of NCPHA and seek to provide more comprehensive and diverse annual educational meetings. General meetings of the section during the membership year would be encouraged. With our strong history of service and monitoring the threats to our ability to provide that service, we must continue lead and with your support, we can assure that NCPHA will always be at the forefront of public health, everywhere, everyday, everybody.

*Stephen R. Keener, MD, MPH, Medical Director, Mecklenburg County Health Department—As a member of NCPHA since 1984, I have served on Governing Council two years as Chair of the Public Health Leadership Section and have participated in the STD/HIV Control and Epidemiology/Statistics Sections over the years. A physician trained in both Family Practice and in Public Health & Preventive Medicine, I have held several positions in the Mecklenburg County Health Department and currently serve as Medical Director. I am an alumnus of the CDC's Public Health Leadership Institute, and serve on the Steering Committee of our seven-state Southeast Public Health Leadership Institute. I would like to guide NCPHA toward accomplishing three goals. First, we need to embrace the efforts of all those involved in community-building, whether government, non-profit agency, hospital, business or religious organization, recognizing their important roles in promoting and protecting the public's health. Second, building on these partnerships, we as public health professionals must exhibit leadership at every level in our organizations, sharing our expertise with community leaders and political officials, identifying areas of strength and cooperation, and clarifying and respecting differences in opinion. Finally, I seek diversity in our membership—racial and ethnic; educational and occupational; and organizational—enhancing our ability to fulfill the mission of NCPHA—education, political action, and advocacy.



Vice President: Editor of Newsletter



*Tom Bridges, Health Director, Hendersonville County Health Department—Let us strive to do our very best in this ministry called Public Health. We live in a very challenging time for Public Health and we can meet these challenges in fine fashion. May we grow in the wisdom of our predecessors, hope for the future, but live each moment in the present serving our neighbors with the commitment and fervor of heritage.

Debra J. Harris, Home Health Services Director, Wilson County Health Department - I am seeking the office of Vice President of NCPHA because I believe in Public Health and I believe in our Association. I have served as President of Eastern District North Carolina Public Health Association. I am currently Chair of the Membership Committee for NCPHA and have served as Co-Chair of the Strategic Planning Committee for the Association. I am committed to NCPHA and to see our membership increase. For that to happen, we must communicate with our public health family to encourage open communication to ensure that NCPHA reflects the goals that are important to public health. It will be an honor to serve this Association and to represent you as Vice President.



Ballot on page 14

Secretary/Treasurer:



Sandi Baxley, Guilford County Department of Public Health—I have 17 years of service at the Guilford County Department of Public Health; member of NCPHA since 1986; Management Support Section Chairman 1993 & 1999; currently holds Association Secretary position. I have served on Local Arrangements Committee, Scholarship Committee, and legislative Committee. I am currently the Membership Chairman for WNCPHA 2000-01. As a veteran of North Carolina Public Health, I consider it a privilege to be nominated for this position. I feel that I can make a positive contribution to the organization by serving on the governing Council and would like to continue assistance to NCPHA and to the full membership by serving as Secretary/Treasurer in 2001.

Judy Simmons, Randolph County Health Department - Has been a member of NCPHA since 1980 having as Secretary 1997-99; Treasurer, 2000. Has also served on the Membership Committee and the Pride in Public Health Committee.



APHA Representative—3 year term



Steve Cline, DDS, MPH—NC DHHS, Chief, Epidemiology & Communicable Disease Section, Raleigh, NC



Bill Smith, MPH, Health Director, Robeson County Health Department— Health Director in Robeson County Since 1988. Past President of NCPHA and VP of Communications. Past President of Association of Local Health Directors and current Regional Representative. Past President of NC Association for Home Care. Attended past five APHA meetings have had orientation to APHA staff and services. "This position links what we do locally with an organization that has an international philosophy. Agendas are often dissimilar, but philosophies should be aligned."



Southern Health Representative—3 year term



Sonja Dye-Boyd, lead Licensed Clinical Social Worker, Greensboro Developmental Evaluation Center— Active member of NCPHA for 13 years and active member of the Governing Council and Nominating Committee. Member of the NCPHA Social Work Section Executive Committee. Has held several office in the Section including Chair, 1998-99. Received the Award for Outstanding Achievement among Public Health Social Workers in 1998.



Mike Hanes, Health Director, Lee County Health Department—Has been in public health for 29 years and a member of NCPHA for over 11 years. Has served as Chair of the Legislative Committee, 1996-97 & 1997-98.



Ballots Must be Mailed by August 15 to be Counted

Member-At-Large East— 3 year term

No photo Available Walter Council— NC DHHS, Immunization Branch, Washington Regional Office

No photo Available ✱ Ashley Anderson—Public Health Nurse, Craven County Health Department

Member-At-Large West—3 year term

No photo Available Kelly Spangler—NC DHHS, Western Regional Office

No photo Available Helen Farrell, Public Health Nurse, NC DHHS, Western Regional Office

BALLOT FOR YEAR 2001 OFFICERS

Mark the ballot below by circling the candidate's name and place in envelope that is provided in this Newsletter. Envelopes must be postmarked no later than August 15, 2000 to be counted.

President-Elect:

Glenda Harris

Stephen Keener, MD

Vice President:

Tom Bridges

Debra J. Harris

Secretary/Treasurer:

Sandi Baxley

Judy Simmons

APHA Representative

Steve Cline, DDS

Bill Smith

Southern Health Representative

Sonja Dye-Boyd

Mike Hanes

Member-At-Large East

Ashley Anderson

Walter Council

Member-At-Large West

Helen Farrell

Kelly Spangler

No Separate
Mailing for
Election of Officers
This Year
So Be Sure to
Complete This
Ballot & Return
In Enclosed
Envelope by 8/15/2000

REGISTRATION APPLICATION
NC PUBLIC HEALTH ASSOCIATION
ANNUAL EDUCATIONAL CONFERENCE
SEPTEMBER 20-22, 2000
Wilmington, NC

Personal Information: (Please print or type all information requested)

First Name _____ MI _____ Last Name _____

Work Telephone Number _____ Home Telephone Number _____

Employer _____

Position _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

- ☐ Board of Health Member or County Commissioner (No charge)
☐ NCPHA Life Member (No charge)
☐ NCPHA Guest (No charge)

FULL CONFERENCE:

- ☐ Pre-registration (Member) \$ 80.00
☐ Pre-registration (Non-Member) \$130.00
☐ On-Site registration (Member) \$100.00
☐ On-Site registration (Non-Member) \$150.00

ONE DAY: DAY MUST BE DESIGNATED:

- ☐ Pre-registration (Member) \$ 50.00
☐ Pre-registration (Non-member) \$100.00
☐ On-Site registration (Member) \$ 60.00
☐ On-Site registration (Non-member) \$110.00

- ☐ Student & Retiree 1/2 OF APPROPRIATE FEE
☐ Walking tour of Wilmington (Thursday am) No Charge
☐ Awards Banquet* (Thursday evening) \$30.00
☐ Glaxo Wellcome Luncheon (Friday) No Charge

YOU MUST BE PRE-REGISTERED FOR THE CONFERENCE BY AUGUST 31, 2000, TO OBTAIN TICKETS FOR GLAXO WELL-COME CHILD HEALTH AWARD LUNCHEON AND THE WALKING TOUR OF WILMINGTON (UNCHECKED FORMS WILL NOT RECEIVE TICKETS FOR THESE FUNCTION)

TOTAL ENCLOSED:

Participant Registration Fee \$ _____

Attending Banquet (Thursday) \$ _____

Please indicate any special dietary requirements for banquet _____

FORWARD REGISTRATION FORM AND CHECK OR MONEY ORDER TO:

NC Public Health Association, 4208 Six Forks Rd, Suite 2-338B, Raleigh, NC 27609

PRE-REGISTRATION DUE NO LATER THAN AUGUST 31, 2000

NO REFUNDS AFTER SEPTEMBER 8, 2000

NC Public Health Association

North Carolina Public Health Association
4208 Six Forks Rd, Suite 2-338B
Raleigh, NC 27609

Phone: 919-789-8004
Fax: 919-789-8005
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PUBLIC HEALTH FROM A-Z

To celebrate Public Health Month, employees of the Mecklenburg County Health Department created a promotional card called "Public Health from A-Z". "We want the public to know the depth and range of services the health department offers," says Dr. Stephen Keener, Medical Director. The sturdy, laminated cards will be distributed at health fairs, worksites and other community agencies. Some activities listed on the card include:

- **ABLE! - All Bodies Like Exercise!** - Exercise Program for older adults—change 16, 10:30 am
- Birth and Death Certificates
- Communicable Disease Control
- Dental services for children
- Elimination/reduction of environmental hazards
- Flu shots for senior adults
- Good Health Preserves
- Hypertension education classes
- Intensive home visitation—case management for first-time parents
- Kind and knowledgeable staff
- Jail—educational services
- Lead poison prevention testing and fol-

- low-up for children
- Maternity Care Coordination
- Nutrition assessments, education and care plans
- Pneumonia vaccinations for seniors
- Quality programming and services
- Rabies control and Pre-exposure rabies vaccines
- Sexually Transmitted infection testing, treatment, tracking and investigation
- Tobacco education and prevention
- Understanding Staff
- Vision screening for school children
- WIC—nutrition for mothers, infants and children
- X-Rays—TB diagnosis
- Yes to public health!
- Zoonoses control

These are just a few examples of services/activities provided by the health department. For more information or for a copy of the laminated card, please call Priscilla Laula at (704) 336-5392.

Thanks for sharing this great idea with your state public health family!!!!

NC Public Health Association Newsletter

Celebrating the Volunteer Spirit of Public Health

From the President.....

Dr. Sherman Kahn

Presented on April 4, 2000 at Research Triangle Park, during the Pride in Public Health Luncheon and "Celebration of the Volunteer Spirit of Public Health"

This is National Public Health Week, and it is fitting that we take this opportunity to pay tribute to the volunteer spirit of the public health professionals of North Carolina, our own "public health heroes."

Back in 1994, at a meeting of NCPHA's Governing Council, the Membership Committee recommended the appointment of a Task Force to propose a theme for the Association. What they chose was "Pride in Public Health." A Pride in Public Health Committee was created, whose mission it was to enhance the positive image of public health through the promotion of unity among the public health family, and the expansion of public health awareness in our state. Programs were initiated to develop statewide unity and recognition of different disciplines working together, enhancing the pride of our profession. In concert with the Public Health Awareness Program, the Pride in Public Health Committee initiated the public health slogan and logo that is used statewide. Videos were produced and distributed to each county health department as an educational tool for the general public, and promotional items were sold to offset the costs incurred by the committee.



Celebrating the Volunteer Spirit of Public Health
Additional photos on page 14

Today, we all know about Public Health – "The Quiet Miracle." When it is working, no one knows it exists. But in times of crisis or during natural disasters or emergencies, Public Health is indeed a miracle. In such times of great pain, sorrow and tremendous personal loss, the community looks to Public Health coming together to help by protecting their food and water supplies, vaccinating their families, providing shelter, and to even assisting in the evacuation and transportation of victims. Even before the floodwaters began to subside, our members were some of the first to respond to the Hurricane Floyd disaster in eastern North Carolina, volunteering their time, knowledge and expertise.

It is in recognition of the heroic efforts of these miracle workers that the Pride in Public Health Committee of NCPHA is hosting today's events. We wish to acknowledge those public health practitioners who put their commitment to safeguarding the health of their communities before their own personal needs. It is because of these individuals that we all enjoy the assurance that Public Health is indeed Everywhere, Everyday and for Everybody.

And as Belinda Allison said: "The commitment and dedication of these individuals and other public health professionals throughout the state who responded so quickly to assist during the emergency is truly admirable....In this aftermath of disaster, we can find comfort in knowing that we have many committed, dedicated, compassionate and caring public health professionals in our state. Lets continue to be united, not only during the time of emergencies, but at all times. One way to stay united is by joining NCPHA and making it our voice for Public Health in North Carolina."

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REFLECTIONS OF TAYLOR RANCH



Volleyball Tournament in
Asheville, September, 1999

Awesome! A thing of beauty! A sight to behold! Such were the comments overheard at the Taylor Ranch outside of Asheville just prior to Hurricane Floyd removing the invaluable Eastern influence. Of course, these comments had nothing to do with the view or the atmosphere—rather they were directed at the Health Directors' volleyball team. This unlikely looking sextet demolished all opponents. In fact, they were asked to leave at one point so that others less skilled could play. The 1st Annual NCPHA Volleyball Champions were the Health Directors.

The team was composed of George "Too Tall" O'Daniel, Tim "Jolly Giant" Green, John "Your Worst Nightmare" Morrow, Mimi "The Filly" Cooper, Marc "Goldberg" Kolman and Bill "Playing Just for the Fun of It" Smith. Except for the occasional trips to the keg and the fact that they were too sore to come out after dark, they looked like poster people for physical activity.

Hail to the Champions

Article submitted by Bill "Playing Just for the Fun of It" Smith

MEMBERSHIP

*"Nothing could be
finer.....
Do your part,
recruit a new
member today"*

Let's hear it for NCPHA!!! The membership committee has been hard at work developing strategies to increase our membership. We need your help to spread the word. North Carolina Public Health Association does so much more than plan an annual conference and we want all of our Public Health family to know this. Without NCPHA we would be without a voice at the Legislature, which allows for having support from lawmakers to ensure that Public Health continues to obtain necessary funding to continue. North Carolina has a great Public Health system and we can not let it go down. It is up to each of us to make a difference. The North Carolina Public Health Association is the method by which you can network, collaborate and all those other buzz words that simply means, talk to each other, share ideas that work, and encourage each other as we go about every day quietly protecting the citizens of North Carolina. Nothing could be finer--do your part, recruit a new member today. If you have any ideas or thoughts that you would like to share with our committee please get in touch with me at 252-237-4335 or dharris@wilson-co.com. Let's make this a great year for NCPHA.

Debra Harris, Membership Committee Chair

Deadline May 31 for Glaxo Wellcome Child Health Recognition Awards

May 31 is the deadline to submit applications for the 2000 Glaxo Wellcome Child Health Recognition Awards. The program is designed to showcase exceptional and innovative programs that improve the lives of children in North Carolina. Awards, which include monetary grants, are offered in four categories: The Individual Recognition Award, given to an individual who has made an outstanding contribution to improving children's health services; The Local Health Department Recognition Award, given to departments that have developed innovative programs producing measurable, sustainable outcomes; The Public Health Staff Recognition Award, given to full-time or part-time employees or retirees of local health departments to recognize outstanding service in preventive health activities in their communities; and The North Carolina Health Choice Enrollment Promotion Award, which recognizes outstanding programs to enroll children into N.C. Health Choice for Children, the state's subsidized health insurance program. A selection committee composed of health care professionals will judge the nominations, and a ceremony announcing the winners will be held in Wilmington on Friday, September 22, 2000, as part of the N.C. Public Health Association's Annual Meeting. For more information or to receive a nomination form, please call Kathy Neal at 919/420-7770.

Get the "B" Attitude

An Urgent Problem

Every year, at least 2,500 babies in this country, and more than 200 babies in North Carolina, are born with a Neural Tube Defect (NTD). The most common is Spina Bifida, or open spine, the leading cause of childhood paralysis. In another NTD, anencephaly, a baby's brain and skull are underdeveloped. Babies with anencephaly rarely survive.

The Center for Disease Control and Prevention estimates that if all women of childbearing age in the United States took 400 micrograms of the B vitamin folic acid every day in addition to eating a healthy diet, 50 to 70 percent of NTDs could be prevented. The key is taking folic acid all the time, before and during pregnancy. It's easy to get the recommended amount in a vitamin supplement and by eating foods rich in folic acid, such as fortified breakfast cereals, orange juice and leafy green vegetables.

But folic acid can't work if we don't share the message and offer encouragement. A 1998 Gallup/March of Dimes survey revealed that only 13 percent of women know that folic acid can help prevent NTDs, and only 1 in 3 take a multivitamin containing folic acid every day. A survey in North Carolina indicates that even fewer women here - only about 1 in 4 - take a supplement containing folic acid every day.

The March of Dimes National Folic Acid Campaign is working to change these statistics. March of Dimes staff and volunteers, clubs and community groups, and health professionals including many health department staff are getting the folic acid message out by distributing materials, talking to their patients, making presentations and conducting other folic acid education activities in their communities.

Maybe you are already one of these many volunteers or would like to become one. You can begin by sharing the message with your family, friends, patients/clients, colleagues and others you come in contact with. Everyone needs to hear about folic acid because it not only reduces the risk of certain birth defects, but some studies suggest it may also help fight heart disease and certain cancers.

Sometimes, even in a complex world, there are simple, successful solutions to tragic, complicated problems. Folic acid is one such solution. It's easy - and it works!

QUESTIONS? Call 1-888-MODIMES, or in Statesville for western NC call 704-873-2554, in Charlotte call 704-377-2009, in Winston-Salem call 336-723-4386, and in Raleigh for eastern NC call 919-781-2481. Visit our website at www.modimes.org.

NCPHA - Looking For A Few Good Students!

Each year, NCPHA awards scholarship assistance to a number of worthy individuals who are engaged in furthering their education in public health. This could be a golden opportunity for a public health worker who is a student and member of NCPHA. **WE WANT YOU!** Call the NCPHA office at 919/789-8005 or visit our website at www.ncpha.com for further information and scholarship application. Share this article with others. This will be your only notice, so don't miss this opportunity. Do it today! **THE DEADLINE IS APPROACHING (JUNE 15TH)**. Every application will be considered. Don't forget to include all materials as requested in order for your application to be considered for a scholarship.

Sylvia Wagoner, Chair
Scholarship Committee

Environmental Health Section

The Program Committee, chaired by Sonja Remington, is finalizing plans for the educational program for the annual meeting. The proposed agenda will include the following topics:

- ◆ **Coordination of Public Health Spirit During Disaster Response** This will give an overview of the involvement of management support, local specialists, nursing, health education, state personnel, and departments who assisted in recovery.
- ◆ **Mental Stress Identification**
- ◆ **Recreation Water Quality—Post Floyd**
- ◆ **Laboratory Responsibilities During Flooding and Beyond**
- ◆ **Well Inspections and Disinfection Issues**
- ◆ **Data Collected From Private Well Sampling and Legislative Process Regarding State-wide Private Well Legislation**
- ◆ **Computers—A Field Tool When Recording Inspection Data.**

The Section is soliciting nominations for the Bill Broadway Award. This award is presented to an individual for superior achievements and professional excellence in Environmental Health. The recipient does not have to be an environmental health specialist. The deadline for nominations is June 15. For more information contact Sheryl Emory, Forsyth County, at 336/727-2760 ext. 3805 or John Hendren, Davidson County, at 336/242-2375.

Don't miss out on your chance to go home from the annual meeting with an extra \$500. The section is once again sponsoring its 50/50 Scholarship Raffle in which only 500 tickets are sold and five tickets are drawn for \$500 each. The remaining \$2500 goes toward three scholarships that the section sponsors annually. The cost of each ticket is \$10 and tickets are now on sale.

Sheryl Emory, R.S., Chair

Health Education Section

Greetings and best of health to all from the Health Education Section! 1998-1999 was a great year for our section. Our membership increased a great bit. Thanks to our membership committee and others who assist with recruiting and encouraging others to join NCPHA. At our annual meeting in September we honored exceptional contributions of fellow Health Educators as well as projects. Marcy Green of Alamance County received the "Excel" Award, The Lead Poisoning Community Outreach Project of Guilford County received the "Sparkle" Award, and The Senior Health Classic: Healthy Options, Happier Living Program of the Alice Aycock Poe Center for Health Education in Raleigh received the "Golden Project Award". We commend these individuals and agencies as well as other health educators across the state for their contributions to making North Carolina a healthier state.

The Executive team has met three times since the annual meeting. We have been actively planning our program for the upcoming meeting in September. We plan to have a joint session on stress management with the Social Work Section on Thursday morning, break for lunch at Elijah's and finish with our business meeting, special guest speakers on select topics and our awards ceremony. We hope you can join us for an educating and exciting program for the new millennium.

In addition, please encourage any fellow health educators who are not involved, to get involved in our section. Awards information will be coming out in late May so, if there are exceptional persons or programs that deserve recognition, please be sure to send those nominations to us.

For more information on membership, contact Lori Kallam at (336) 342-8155. Also, if you have any suggestions for resolutions for the Health Education Section, contact Doranna Anderson at (919) 715-6484. If you would like to serve on a committee e-mail Donna Budde at wmbudde@yahoo.com.

We are looking forward to an exciting and productive year in health education.

Donna Budde, MPH, RHed, CHES, Chair

Dental Health Section

The Dental Health Section would like to recognize their award winning members for 1999. The winners are as follows:

Edna Hensey and Erma Thomas - Ernest A. Branch Award

Martha Taylor - Becky Bowden Outstanding Dental Hygienist Award

Cindy Sigmon - George Dudley Award

The 1999 - 2000 Dental Health Section officers are as follows:

David McDaniel - Section Chair

Lynne Payne - Program Chair

Vinnie Baker - Secretary/Treasurer

Martha Taylor - Legislative Representative

We are looking forward to the 2000 Educational Conference in Wilmington and we're hoping for many new members.

Lynne Payne

Laboratory Section

We had an action packed Executive Committee meeting and decided on subjects for a workshop, an educational session and luncheon during our section meeting. We plan to sponsor a workshop on Thursday, September 21st, with a crash course in Spanish. We feel this workshop will appeal to many other sections as you have the occasion to communicate with a Spanish speaking client without an interpreter there. We're finalizing speakers/teachers at this time.

On Wednesday, September 20th we will be having an Awards Luncheon with the presentation of "The Outstanding Laboratorian of Year" as well as an educational session on Hepatitis: The Silent Killer. As always, there will be door prizes and a membership incentive drawing.

You should be receiving nomination forms from Becky Pittman, last year's Outstanding Laboratorian, soon. Please take the opportunity to nominate a deserving laboratorian for this award. We all work hard and I'm sure we know someone who would really be blessed by receiving this award. As always, the nominee should be a member of NCPHA and of the Lab Section.

I hope to see a huge number of members in Wilmington in September. I know this is going to be an outstanding conference and you don't want to miss it. If you have news or other questions, please contact any of the members of the Executive Committee.

Debra Springer, Chair

Public Health Leadership Section

The Public Health Leadership Section exists to encourage and develop leadership skills at every level in public health. At the Annual Educational Conference last September, the section sponsored a presentation by Liz Koller on community strategic planning. Topics included in the presentation were: conducting a SWAT analysis, setting benchmarks, importance of reviewing services, and the role of technology. This fall, the Leadership series will continue with a program on Re-engineering Leadership. The program will be offered from 1:30 - 3:00 on Wednesday, September 20, followed by the Section business meeting from 3:30 - 5:00. The Public Health Leadership Section is open to all members of NCPHA, even those already members of another section, and all are welcome!

Stephen R. Keener, MD, MPH, Chair

Management Support Section

The Executive Committee of the Management Support Section held its first meeting on February 10, 2000 in Greensboro. We began planning for our annual meeting in September.

This summer, we will again sponsor educational workshops geared for all management support staff throughout the state. Times and dates for these workshops will be announced. All revenues generated will go to our scholarship fund.

We have planned some very exciting programs for our upcoming Annual Meeting in September. On Wednesday, September 20 from 3:30 p.m. to 5:00 p.m., the Management Support Section is co-sponsoring with NCPHA a great motivational speaker - Ms. Stephanie McDilda who will speak on "Starting Over: Lessons in Resiliency". On Thursday, September 21, we have been asked to join the Environmental Health Section Workshop at 9:00 am. They will have a panel discussion, which will include management support, on "Coordination of Public Health Spirit during a Disaster Response". At 11:30 a.m. on Thursday, we will hop aboard the "Henrietta III Cruise boat and will cruise from 12:00 to 1:30 p.m. During this time, we will enjoy lunch and conduct our annual business meeting, which includes recognizing our Service Award winners and our Achiever of the Year!

This is going to be an exciting and eventful Annual Educational Conference, so be sure and plan in advance and make every effort to attend.

If you have not already renewed your membership in NCPHA, please Do So Now! Please strive to recruit new members for 2000.

See you in Wilmington!

Camille Bishop, Chair

Children with Special Needs Section

New officers were elected at the annual meeting. Libby Rogers is our new Chairperson and Debbie Sullivan our new Vice-Chair. David Zimmerman and Liz Reeser have agreed to continue in their respective positions as Treasurer and Membership Chair. Kim Leathers is now Nominating Chair and Glenda Harris is Legislative Chair. Monie Plueger, our past Chair continues to serve on the Executive Committee. We were sorry to lose our Secretary, Duncan Shaw, but are pleased to have Judy Bradley step in and take this position. Judy is the Director of the Developmental Evaluation Center in Rocky Mount and will help us maintain our close contacts with the DEC system now that they have been located in a different division. Mildred Council, Sickle Cell Counselor from the Washington Regional Office has agreed to serve as Awards Chair for this year.

Liz Reeser continues to do an outstanding job in membership recruitment. At the Leo Croghan Conference in December, she maintained an information table about the NCPHA and the Special Needs Section. The Leo Croghan Conference is sponsored by the Developmental Evaluation Centers and attracted over 400 professionals and parents that are interested in early intervention and children with special needs. There were lots of people who visited to get more information about NCPHA and our section. We now have 44 members in our section.

Awards were presented at the Annual Meeting in Asheville. The recipients were:

Outstanding Achievement Award to Lynn Secrest, presented by Glenda Harris

Leo Croghan Award to Josephine Cialone, presented by Jess Berman

Outstanding Contribution Award to Leonard Goldner, MD, presented by David Martin

Special Recognition Award to Tom Vitaglione, presented by Monie Plueger

Social Work Section

Happy Social Work Month 2000! The National Association of Social Workers (NASW) initiated National Professional Social Work Month in 1962 as a time to honor workers and raise the public's awareness of the important and often unnoticed work at social workers do. Social Work Month is March and each year, the celebration has taken the form of annual public service campaigns to educate the public on pressing social issues, and, more recently, campaigns designed to increase an accurate awareness of the social work profession. For public health social workers the theme is "Promoting Family and Community Peace". The goal is to have public health social workers spearhead violence prevention efforts all across the state of North Carolina. Remember, violence is a public health issue.

Social Workers in Public Health are a valuable resource to all of our agencies and our presence is strongly felt in any agency. Please celebrate in your agency and also make sure that you show your appreciation to your fellow social workers. The Executive Committee celebrated Social Work Month with a special cake and social work month packets with materials to use during social work month.

The Social Work Section met in Asheville for the annual NCPHA meeting last September. We had a wonderful group to celebrate in the place where Social Work Section started in 1985. We sponsored a plenary session on "Empowering Men to be Non-violent" presented by Donald F. Taylor, CCSW, ACSW, facilitator with new Op-

tions for Violent Actions in Charlotte. Mr. Taylor also presented a session at the Section Luncheon on "Self-Motivation—a Powerful Therapeutic Tool". A 50/50 raffle was held with Kelly Spangler being the winner!

Awards were presented to the following:

Outstanding Achievement in Public Health Social Work
Lois Hinton, Social Work Supervisor, Wake County

Outstanding Contribution to Social Work in Public Health
Ira Palmer, Director of DEC, Concord

The Executive Committee of the social Work Section has been meeting to plan for the 2000 Annual Meeting in Wilmington. We can assure you of an outstanding section meeting and luncheon on September 21, 2000. The officers for the year are:

ChairLois Hinton
Vice-Chair.....Lodis Gauldin
Secretary.....Kelly Spangler
Treasurer.....Barbara Stelly

At the conference, we will once again have the 50/50 drawing for a cash prize. All tickets will be available for sale prior to the meeting. See a member of the Executive Committee if you desire to purchase one.

Join us at the coast in September and become a part of your professional organization. WE NEED YOU! ONE PERSON CAN MAKE A DIFFERENCE.

Karen Carraway, Historian

Epidemiology/Statistics Section

The Section has gotten off to a running start this year with an increase of members to 35. The members have voted for the following Officers for this year:

William Bousman, Section Chair	Craven County Health Dept.	252-636-4936
Ashley Severson, Vice-Chair	Wayne County Health Dept.	919-731-1174
Dr. Mike Symons, Sec.-Treasurer	UNC-SPH-Biostatistics	919-966-7250
Dr. Craig Turnbull, Awards Chair	UNC-SPH-Biostatistics	919-966-7250

Dr. Turnbull was appointed to the awards committee by the chair.

Please call any of these officers about any questions, or suggestions for the section. We will be glad to help you.

The section will be having three speakers at the annual meeting in September, they are: Dr. John Bernardo, MD will be talking about asthma triggers and his ongoing research. Ed Norman from the NC Children's Environmental Health Branch will be speaking on Childhood Lead Poisoning. John Neely from Craven County Health Dept. will also be a presenter. Come join us for these sessions and thank you for your support of the section!

Bill Bouseman, Chair



Annual Meeting Highlights

September 20-22, 2000

Wilmington Hilton

\$105.00 Single/Double

\$10.00 for each additional person over two people per room

Guaranteed River Front Room subject to \$20.00 additional charge per room

Concierge rooms are subject to \$30.00 additional charge per room

Reservations: (910) 763-5900

Reservation deadline: 8/20/2000

Wood Lecturer: Rev. Edwin Sanders on "The Spirituality of Public Health"

Historical Tour of Wilmington hosted by Dan Shingleton

State of Health Address by

Dr. Dennis McBride

Glaxo Wellcome Child Health Recognition Awards Ceremony and Luncheon

Exhibits

Dance on Wednesday and Thursday night featuring the Band of Oz on Thursday night

Full Registration (Member) \$85

Full Registration (Non) \$130

One Day (Member) \$50

One Day (Non) \$100

Banquet Ticket \$30

On-site Registration Add \$20 to Full Registration fees and \$10 to One Day Registration Fees

Itinerary to be published in July Newsletter

Community Health Assistants/Technicians Section

The CHAT Executive Board met in Asheville on September 15, 1999. The meeting was conducted by Kathy Oxendine, Vice Chair. The following persons were appointed to offices:

Chair: Kathy Oxendine

Vice Chair: Glory Brooks

Secretary: Thelma Wade

Historian: Maxie Fields

Treasurer: Sheila Reid

Second Vice Chair: Mamie Hunt

Ex-Officio: Hazel Goldston

Awards: Mary Rorie

Financial Secretary: Mary Williams

Legislative Committee: Nellie Smith

ByLaws & Membership: Sandra Sanderson

A plaque was presented to Kathy Oxendine for Community Health Assistant of the Year.

The first meeting of this fiscal year was held on January 21, 2000, at the Robeson County Health Department. We discussed our annual meeting at Camp Carraway on July 21, 2000. Duties were assigned. Steve Grinstead will be the speaker. Mr. Grinstead will be speaking on *Coalition for Crime Prevention*. Registration letters will be mailed out by May, 2000. Registration information may be obtained from:

Glory Brooks (336) 373-3245

Sheila Reid (919) 956-4052

Kathy Oxendine (910) 671-3200

The Membership Chair has been working hard to contact persons at local health departments to recruit more members to our section. Special incentives are available for members who recruit members for our section.

I would like to thank the Executive Board for giving me the opportunity to serve as Chair for the CHAT Section. I would like to thank Thelma Wade, Mexie Fields, Mamie Hunt, Hazel Goldston, Sheila Reid for their service and dedication. I'd like to thank them all for the training they have given me. A special thank you goes to Sandra Sanderson who has done a wonderful job serving as both By-laws and Membership Chair. Thanks to Gloria Brooks for serving as Vice Chair. I also would like to thank Mary Williams, Mary Rorie, Nellie Smith and Ruth Wilkerson for their support.

A special thanks is extended to Robeson County Health Department, in particular, Bill Smith, Health Director, Faye Allbright, PHN Nursing Supervisor, and Yvonne McKenzie, PHN Coordinator, for their support in my role as Chair for the CHAT Section.

Kathy Oxendine, Chair

OFFICER BALLOTS TO BE MAILED

JULY 11, 2000

MUST BE A PAID MEMBER BY THAT DATE TO BE ELIGIBLE TO VOTE

AWARDS COMMITTEE

It's that time of the year again to recognize those who have rendered tremendous service to the people of North Carolina through their public health efforts. Each of us in our day to day activities interacts with someone very special who has made a difference; someone who has quietly and unselfishly made outstanding contributions which have made a significant difference in the lives of the citizens of North Carolina. They did not perform the service for acknowledgment or acclaim. They simply saw a need and tried to meet it. Perhaps they have rendered noteworthy years of devoted service to the State of North Carolina. Whatever the accomplishment, if you know that special someone, take the time to nominate him or her for one of NCPHA's special awards. It may be the final recognition for someone who has gone unrewarded for years of service or for a significant contribution that made a difference to that sick child, that flood victim, that migrant worker or other constituent.

I challenge each member of NCPHA to make a commitment to re-

view the awards and nominate a deserving individual for one of these awards. You'll have the joy of knowing that you made a difference in the life of someone who may never have known that he made a difference; that someone appreciated him and his contribution.

Nominations shall be submitted on the forms provided by NCPHA. Completed nomination forms shall be addressed to Glenda Harris, Chairperson, Awards Committee, NC Public Health Association, 4208 Six Forks Road, Suite 2-338B, Raleigh, NC 27609. The nominations should be postmarked no later than June 1, 2000. The deadline for submitting nominations for the service awards is August 1, 2000. We thank you in advance for your support. We are looking forward to a wonderful response to this appeal.

Glenda Harris, Chair

NCPHA SERVICE AWARDS

CANVAS FOR SERVICE AWARD ELIGIBLES

TO BE ELIGIBLE FOR SERVICE AWARD CERTIFICATES/PINS, YOU MUST HAVE BEEN EMPLOYED IN PUBLIC HEALTH FOR THE FOLLOWING NUMBER OF YEARS AS OF DECEMBER 31, 1999:

NAME	CLASSIFICATION	PLACE OF EMPLOYMENT
------	----------------	---------------------

Twenty-Five Years

Thirty Years

Thirty-Five Years

Forty Years

Return form by August 1, 2000 to:

NC Public Health Association
4208 Six Forks Road, Suite 2-338B
Raleigh, NC 27609

SERVICE AWARDS: Service pins and certificates are awarded for completion of twenty-five (25), thirty (30), thirty-five (35), and forty (40) years of full time work in public health in North Carolina by DECEMBER 31 OF THE PRECEDING YEAR. Years taken from health service for educational or military leave are counted if the service is otherwise continuous. does not require membership in NCPHA.

NCPHA AWARDS NOMINATION

Name of Award Calendar Year

Name of Nominee Title

Place of Employment

Business Address Telephone

Home Address (if known) Telephone

Nominated by

Reason nominee deserves this award

Please attach a resume of not over three pages, including this one. This should include public health experience (with dates, if possible), education, outstanding public health achievements, organizational affiliations, offices held, important boards and appointments and previous awards.

DESCRIPTION OF NCPHA AWARDS

REYNOLDS AWARD: The Reynolds Award is bestowed upon the individual member of NCPHA who has made the greatest contribution to public health in North Carolina during the past year.

NORTON GROUP AWARD: The Norton Group Award is given to a group for outstanding cooperation and service to public health in North Carolina during the past year.

RANKIN AWARD: The Watson S. Rankin Award is given to an individual in recognition of the outstanding contributions to public health in North Carolina over a period of several years.

DISTINGUISHED SERVICE AWARD: This award was established in 1953 to recognize individuals in other organizations or professions who have made significant contributions to public health in North Carolina.

CITATION OF MERIT: The Citation of Merit is conferred upon individual members of NCPHA who, by long years of noteworthy service or by lustrous enterprise within the recent past, have singularly advanced public health in the Tar Heel State.

PARTNERS IN PUBLIC HEALTH DISTINGUISHED GROUP AWARD: This award was established in 1998 to recognize other organizations and professions who have made significant contributions to public health in North Carolina.

Nominations shall be submitted on this forms or may be obtained from the NCPHA website www.ncpha.com. They shall be addressed to the Chairperson of the Awards Committee and postmarked no later than **June 1st** of the calendar year for which the award is proposed. A person of group nominated in previous years and not selected, may be renominated by submitting current information on the appropriate forms. Supporting materials may be submitted. Nominations need not be lengthy, but must be descriptive in outlining the reasons that the nominee is worthy of the award.

THE DEADLINE FOR ALL AWARDS SHALL BE JUNE 1, 1999.

Please return to: Chairperson, Awards Committee
NC Public Health Association
4208 Six Forks Road, Suite 2-338B
Raleigh, NC 27609

Turning Point Recommendations for Action

North Carolina's Turning Point has resulted in a series of ten recommendations that address the major health issues affecting the health status of all North Carolinians.

- 1. Improve health communications by implementing social marketing and strategic communication initiatives.**
 - Increase public awareness of public health issues.
 - Increase public knowledge of behavior changes that can improve health.
 - Increase awareness of health services and how to access them.
 - Increase public knowledge about the role of public health.
 - 2. Develop performance standards and an accreditation system for local health departments to help assure available, accessible, and high quality primary and preventive health services for all North Carolina citizens.**
 - 3. Expand opportunities for leadership development among community lay persons, leaders of health-related nonprofits, and health professionals from the public and private sectors.**
 - 4. Expand statewide, strategic partnerships among crucial community systems for improving health**
 - Establish a broad-based group of representatives from governmental and non-governmental health-focused organizations to advise the state Health Director.
 - Expand and institutionalize working partnerships with other agencies in state government.
 - Expand and institutionalize working partnerships among community systems.
 - 5. Secure adequate funding for public health core functions.**
 - Insure an adequate infrastructure for local delivery of essential public health services.
 - Provide funding for local community health improvement coalitions.
 - Provide funding for periodic, comprehensive local community health assessment.
 - Develop and implement an automated, multi-agency system for collecting and reporting health information.
 - Seek support from the North Carolina Public Health Study Commission.
 - 6. Strengthen the Community Health Improvement Process (Healthy Carolinians).**
 - Ensure that every North Carolina county establishes a Healthy Carolinians Coalition.
 - Develop and disseminate Year 2010 Health Objectives for North Carolina.
 - Strengthen the community assessment process.
 - 7. Initiate action in the Division of Public Health to improve partnerships with local public health agencies.**
 - Increase leadership, support and flexibility.
 - Consolidate funding streams.
 - Annually evaluate all aspects of the system and its programs.
 - Enable and promote inter-jurisdictional collaborations among health departments and districts.
 - Provide assistance to local boards of health in recruiting and retaining well-trained local health directors.
 - 8. Eliminate health disparities among North Carolinians.**
 - Improve client access to services.
 - Increase recruitment and education of minorities in health careers.
 - Provide interpreter services within the health system.
 - Develop health education materials in languages other than English.
 - Increase staff training in cultural sensitivity.
 - Expand leadership capability within minority communities.
 - 9. Address financial barriers to health care.**
 - Ensure affordable health care.
 - Promote provision of affordable insurance.
 - Promote insurance coverage for medications and preventive health services.
 - 10. Implement the recommendations of the North Carolina Task Force on Dental Health.**
-

MRNC Publishes North Carolina Medicare Epidemiological Data [NCMED] on the Web

On May 1st, Medical Review of North Carolina, Inc., will unveil a comprehensive new web site on the Internet showcasing epidemiological surveillance data on Medicare use in North Carolina. The one-of-a-kind online system, entitled NCMED [North Carolina Medicare Epidemiological Data], will include information about the North Carolina Medicare population and their health care utilization. The information, supplied to MRNC by the Health Care Financing Administration and compiled by MRNC, will be posted as a resource to help monitor patterns and health care trends as a way to identify potential areas of concern in the provision of health care for Medicare beneficiaries. The information will be found at www.mrnc.org/surveillance.

"A lot of people don't know that MRNC exists; they don't know that we have Medicare data at our fingertips," said Louise Henderson, M.S.P.H., creator of the new web site and a research analyst at MRNC. "We have access to high quality data on the Medicare population not available anywhere else in the state."

The online site will be available to anyone surfing the web. It is designed to provide physicians, researchers, epidemiologists, public health personnel, health educators, college students and professionals working at county health departments and hospitals with information about Medicare use in North Carolina. Data are available in summary tables and in databases that can be queried by the user. Summary tables provide information on data such as health maintenance organization enrollment, the number of disabled beneficiaries enrolled in Medicare and the leading causes of hospitalization. The queryable databases allow the users to obtain specific information on a county level. For example, users can query the site to find out how many stroke hospitalizations occurred in North Carolina in 1998. Other information related to hospitalization data is also provided and includes average length of stay, 30-day readmission rates, inpatient mortality rates and 30-day mortality rates.

Currently, the site contains information on Medicare enrollment and hospitalization use but, in the next few months, flu immunization and mammography screening data will be added.

"There's a wealth of information here," Henderson said. "The data could be used to monitor trends in hospitalization rates, provide health departments with county-specific information, demonstrate the burden of certain diseases among the Medicare population, and even support research grants on specific health conditions that affect the elderly."

Henderson hopes to continue adding new information on Medicare enrollment, hospital discharges, flu immunizations and mammography screenings for many years. She said, "With more data available in the long term, it will be easier for MRNC and our partners to monitor and evaluate trends in the health of Medicare beneficiaries and strengthen MRNC's position as a leader in promoting quality health care."

Contributed by Anna Marquez Cook, Corporate Information Associate, Medical Review of North Carolina, Inc.

LEGISLATIVE SHORT SESSION CONVENES MAY 8, 2000 ADVOCATE FOR ESTABLISHMENT OF HEALTH TRUST

1. 25% of the Tobacco Settlement must go to health
2. Funds to be administered by an independent foundation to fund prevention, education, treatment, and related areas addressing health problems and increasing the capacity of the community to respond to public health needs
3. Priority to be placed on preventing, reducing, and remedying the negative effects of tobacco use with an emphasis on reducing youth tobacco use.
4. Priority on addressing health needs of vulnerable and underserved populations
5. Funds must not supplant existing funding for public health programs.

This settlement presents public health with an opportunity for supplemental funding.
PLEASE TAKE THE TIME TO COMMUNICATE WITH YOUR LEGISLATOR

Ecology and Health Conference 2000

June 28-29, 2000

Sheraton Capital Center Hotel, Raleigh, North Carolina

This two-day conference will explore the basic principles and process by which the environment affects human health. Nationally known speakers will describe basic ecological principles and interconnections, and the effects of global scale changes, human behavior, pollution and environmental changes on human health. Roundtable panels of national and local experts will discuss environmental changes in North Carolina and their effects on the health and well being of the people of the state.

Speakers Include:

Dr. Linda Birnbaum, Director of Environmental Toxicology, Environmental Health Effects Laboratory, US Environmental Protection Agency

Dr. Rita Colwell, Director, National Science Foundation

Dr. Paul Epstein, Associate Director, Center for Health and the Global Environment, and Professor, School of Public Health and School of Medicine, Harvard University

Dr. Cynthia Rosenzweig, Goddard Institute for Space Studies, NASA, and Columbia University

Registration Fee: The registration fee of \$75.00 includes daily breaks, lunch on Days 1 and 2, an evening reception on Day 1, a continental breakfast on Day 2, and all program materials.

Limited scholarships are available. Please contact Lisa Morris at 843-9261 for application information by May 15.

How to Register:

Online: www.sph.unc.edu/oce

Phone: 919-966-4032

Email: oce@unc.edu

Fax: 919-966-5692

Participation is limited and is on a first-come, first-served basis.

Please register as soon as possible.

Sponsors:

North Carolina Department of Health and Human Services / Division of Public Health

National Institute of Environmental Health Sciences

US Environmental Protection Agency

The University of North Carolina at Chapel Hill School of Public Health/The North Carolina Institute for Public Health

Public Health Luncheon/Celebration

April 4, 2000

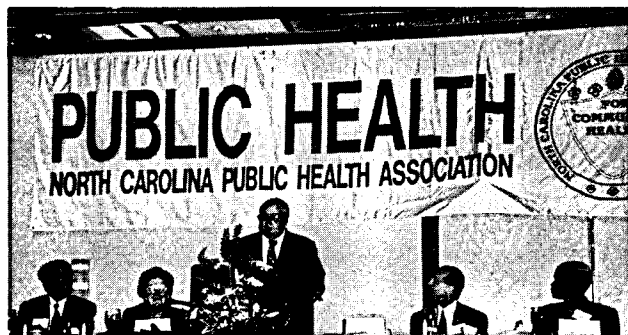
Celebrating the Volunteer Spirit of Public Health



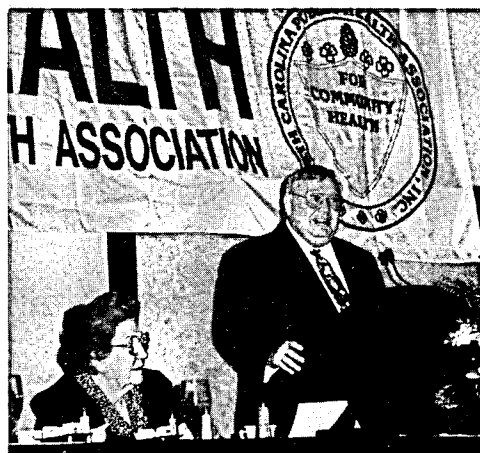
Registration Assistants: Mexie Fields & Wanda Tart



Approximately 200 people were in attendance



Presenters included Dr. Don Chaplin, Dr. Sarah Morrow, Dr. David Bruton, Dr. Sherman Kahn, and Rev. Regina Henderson



Dr. Morrow and Dr. Bruton

N.C. Public Health Association

Year 2000 Membership Application

NAME _____ Present Position _____

New Member ☐ Renewal ☐ Number of years you have been a member _____

Home Address _____

Employer & Address _____

Telephone _____ Fax _____ E Mail _____

Do you wish to receive your correspondence at your residence ☐ Office ☐

The NCPHA is currently composed of eighteen sections. Our Bylaws state "An individual must be a member of NCPHA to qualify for membership in any Section" All Sections participate in central collection of dues. Send your Section dues with your NCPHA dues. Please mark each section with which you wish to become affiliated.

- | | | |
|--|--|--|
| <input type="checkbox"/> Public Health Leadership \$3.00 | <input type="checkbox"/> Health Education \$5.00 | <input type="checkbox"/> Home Health \$No Fee |
| <input type="checkbox"/> Nursing \$4.00 | <input type="checkbox"/> HIV/STD Control \$6.00 | <input type="checkbox"/> Environmental Health \$10.00 |
| <input type="checkbox"/> Comty Hlth Assistant/Tech. \$3.00 | <input type="checkbox"/> Health Promotion \$5.00 | <input type="checkbox"/> Statistics/Epidemiology \$2.00 |
| <input type="checkbox"/> Management Support \$5.00 | <input type="checkbox"/> Dental Health \$5.00 | <input type="checkbox"/> International Health - \$5.00 |
| <input type="checkbox"/> Nutrition \$5.00 | <input type="checkbox"/> Physician Extender \$5.00 | <input type="checkbox"/> Maternal/Child Health \$2.00 |
| <input type="checkbox"/> Laboratory \$4.00 | <input type="checkbox"/> Social Work \$3.00 | <input type="checkbox"/> Children w/Special Needs \$5.00 |

ANNUAL DUES SCHEDULE

If your salary is \$0 - \$20,000/Yr, Your dues will be \$25.00 _____

If your salary is \$20,001 - \$35,000/Yr, Your dues will be \$35.00 _____

If your salary is over \$35,000/Yr, Your dues will be \$45.00 _____

If you are a member for the first time, deduct \$10.00 _____

If you are retired or a full-time student, deduct 50% _____

(50% discount does not include Section dues)

If you are **RENEWING** by your anniversary date*, deduct \$5.00 _____

If you wish to join a section, add Section dues _____

TOTAL DUES _____

Recruited by: _____

Please make check or money order payable to NCPHA and send to:

4208 Six Forks Road, Suite 2-338B

Raleigh, NC 27609

*Date in which your dues expire

Always shown on mailing label

North Carolina Public Health Association
4208 Six Forks Rd, Suite 2-338B
Raleigh, NC 27609

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Call for Resolutions

It is time for the 2000 Resolutions. Any resolution that is to be presented to the full association membership must be received by **June 1, 2000** in the NCPHA Office so that the proposed resolution can be considered by the Resolution Committee and the Governing Council prior to being presented at the Annual Business Meeting in September.

Articles for the next issue of the NCPHA Newsletter are due June 1, 2000

The VP of Communications, Belinda Allison, must receive articles for the next issue,
by *June 1st*.

Articles must be submitted on diskette to:

Belinda Allison
Jackson Co. Dept. of Public Health
538 Scotts Creek Road, Suite 100
Sylva, NC 28779

OR

NCPHA
Suite 2-338B
4208 Six Forks Rd.
Raleigh, NC 27609

Articles may also be submitted via e-mail: deborah.rowe@ncpha.com

TO KEEP ABREAST OF WHAT'S HAPPENING

VISIT OUR WEBSITE OFTEN: www.ncpha.com

NC Public Health Association

Volume 41, Issue 1

February, 2000

From the President.....

Presented at the Annual Educational Conference

Dr. Sherman Kahn

What a week it has been! The name "Floyd" has definitely taken on a new meaning for all North Carolinians, and it will always have a special significance for NCPHA, to be sure. Floyd has come and gone now, but it will never, never be forgotten.

First of all, I want to thank each of you for the honor and privilege that you have given me, as I assume the presidency of NCPHA for the coming year. I will do my best to follow in the tradition of so many past presidents who have served NCPHA with distinction during the first ninety years. With the first Wood Lecture, we have seen the start of a new tradition, a legacy to public health for future generations in North Carolina. NCPHA should be proud of this wonderful accomplishment!

I believe that the theme for this year's Annual Meeting: "Looking Forward While Looking Back – Celebrating 90 Years of NCPHA," is most befitting of this momentous occasion. Today, on the dawn of a new millennium, NCPHA celebrates with pride its rich tradition, while at the same time looking forward to an even brighter future in the new century. I have every reason to believe that the membership of NCPHA, which has sustained this

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INSIDE THIS ISSUE

- 5** Glaxo Wellcome Child Health Recognition Awards
- 6** NCPHA Awards
- 8** Highlights from the 1999 Annual Conference
- 10** Legislation
- 11** Membership Application

Reflections on NCPHA's 90th Anniversary Celebration

NCPHA's 1999 Annual Educational Conference

Belinda Allison

Vice President of Communications

I would like to take just a moment to reflect back to NCPHA's 90th Anniversary Celebration and Annual Educational Conference which was held September 14-17, 1999 in Asheville. The meeting was a great success in spite of Hurricane Floyd and the fact that many of our members had to leave the meeting to help set up shelters and assist with relief efforts. The commitment and dedication of these individuals and other public health professionals throughout the state who responded so quickly to assist during the emergency is truly admirable.

Those members who were fortunate enough to stay on for the meeting were treated to many diverse, timely and informative workshops. The highlight of the meeting was the Wednesday morning session in which NCPHA had its first ever Wood Lecture. The keynote speaker was Tony Campolo and Dan Shingleton who were dynamic speakers. Unfortunately, some of our events and workshops were cancelled because of the bad weather due to Floyd. But, neither Hurricane Floyd nor the renovations occurring at the Radisson kept this from being one of the best annual meetings ever!

The reminders of Hurricane Floyd are still present in several of our eastern counties. It will be long time before they fully recover from what has been deemed one of the worst natural disasters and possibly the worst public health disaster ever to hit North Carolina.

Please take a moment to pause and be mindful that there are literally hundreds of people in the eastern part of our state whose possessions have been destroyed. Unless one has experienced this type of loss, it is hard to imagine. Our hearts go out to our friends in the East and you will continue to be in our thoughts and prayers.

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organization well for the past 90 years, will continue to confront the challenges of the future with both the wisdom of its founders and the collective energy represented by everyone here in this banquet hall tonight.

Here we are in the 90th year of our Association, right here in the city in which the first organizational meeting of NCPHA was held, back in 1909. We begin this year like we begin most new years: not altogether certain what changes the New Year will bring, but certain that there will be changes. And the fact that we are counting down to a new millennium seems to add another level of excitement and anticipation to our collective thoughts and dreams. As NCPHA prepares for the 21st century, we can look back over the past 90 years with pride and with a great sense of accomplishment. And we leave this century, full of accomplishments, only to enter a new era full of yet even greater challenges.

When I first sought the office of President, I stated that I would continue to be a "cheerleader" for NCPHA, working with the leadership of our Association to strengthen networking, collaboration, and partnership development among our members. Over the next twelve months, we will work to enhance communication at all levels of the organization. It is important that your input reaches members of the Governing Council, who participate in the decision making process of NCPHA, and that you receive timely information that you can use in your home communities. Improving the health and well being of all North Carolinians requires a collective vision, and while no one of us has all of the answers, together we will surely have a greater chance for success.

NCPHA offers many opportunities for members to get involved in the life of the Association. Much of the work of NCPHA is done by committee - made up of members just like you and me. I am especially grateful to all the new committee chairs that have agreed to serve this coming year. For those of you who are already involved, thanks for your efforts in helping to move the Association forward. I invite others to become involved, and to be willing to say "yes" when asked to serve. If during the next year, any of you have concerns about some issue, feel free to contact an officer, committee chair or me and let someone know how you feel. Each of you can help make NCPHA stronger through your ideas and active participation.

The support and involvement of individual members like you, joining together, has been one of NCPHA's greatest strengths for the past 90 years. As we approach the year 2000, let us make certain that our Association is strong enough to effectively work to improve public health efforts in our state. As an Association, we must continue to educate the public and policy makers about ways in which public health is working everyday, everywhere, and for everybody in North Carolina. Policy makers need to hear from public health experts like you, who are out on the front lines everyday, working to prevent disease and promote health in your respective community.

In closing, I again want to thank you for this opportunity to serve as your President. I believe that NCPHA enters this new millennium united, strong, and well prepared for whatever the future has in store for it as we head into the 21st century. And, NCPHA remains firm in its resolve to continue to provide strong leadership in promoting health for all North Carolinians. Again, thank you very much.



Installation of 2000 Officers: Dr. Sherman Kahn, President; Carolyn Haynie, President-Elect; Belinda Allison, VP of Communication; Sandi Baxley, Secretary; Judy Simmons, Treasurer; Ron Sapp, Member-At-Large. Absent from photo: Deborah J. Warren, VP of Education; Bill Smith, Member-At-Large

Y2K Ready!!!

Deborah J. Warren
Vice President of Education

I bring you greetings from the Annual Meeting Committee! We have truly hit the ground running in preparation for our Year 2000 Annual Educational Conference. Many of us had to leave an exciting meeting in Asheville to return to our homes to open evacuation shelters, work in the Emergency Operation Centers, etc. We missed a great meeting, and the Annual Meeting Committee is committed to ensuring a successful meeting in Year 2000.

The newly expanded, renovated Hilton in beautiful historic Wilmington will make the perfect setting for a fun and educational meeting. We are in the process of settling on a theme for our meeting and are considering candidates for our 2nd annual Wood Lecture. Currently we are planning many exciting and timely topics for lectures and plenty of opportunities to gather with friends and colleagues for networking.

Please join us with what promises to be a marvelous meeting on September 20-22, 2000. Look for additional information in future issues of the Newsletter.

COMMUNICATIONS CAN BE BOTH FUN AND FUNNY!

By: Belinda Allison
VP for Communications

It is very important to note that written communications should be very precise and we should be careful how we word them. Some examples of poorly written communications are reflected below in actual signs that have appeared:

- *IN A DEPARTMENT STORE:* "Bargain basement upstairs".
- *IN AN OFFICE:* "Would the person who took the step ladder yesterday, please bring it back, or further steps will be taken".
- *AFTER TEA BREAK:* "Staff should empty the teapot and stand upside down on the drainboard".
- *ON A REPAIR SHOP DOOR:* "We can repair anything (please knock hard on the door – the bell doesn't work)".

The following are actual quotes taken from medical records:

- By the time he was admitted, his rapid heart rate had stopped, and he was feeling better.
On the second day, the knee was better and on the third day, it had completely disappeared.
- Discharge status: Alive, but without permission.
- Patient has left white blood cells at another hospital.
- The patient was in his usual state of good health until his airplane ran out of gas and crashed.
- When she fainted, her eyes rolled around the room.

As your VP for Communications this year, I will try to be factual and precise in what is reported in the NCPHA newsletters. Accurate and timely communications are crucial to our association. This year we hope to move towards using advanced technology to convey public health related and association news to you by using E-mail and NCPHA WebPages. Using this type of technology will allow members to receive pertinent information in a more timely fashion while at the same time eliminating the cost of printed newsletters.

Please take the time to peruse and enjoy this newsletter. I welcome any feedback you may have as it pertains to the newsletter and/or to the idea of using E-mail and WebPages for NCPHA communications.

Reflections.....

In this aftermath of disaster, we can find comfort in knowing that we have many committed, dedicated, compassionate and caring public health professionals in our state. Let's continue to be united, not only during the time of emergencies, but at all times. One way to stay united is by joining NCPHA and making it OUR VOICE FOR PUBLIC HEALTH IN NORTH CAROLINA.

Being a Member of the Family...

Membership Committee Report

Debra J. Harris

Chair, Membership Committee

Working in public health, regardless of position, is a high calling. We have been entrusted to protect the citizens of North Carolina. To do this takes each and every one of our public health workers.

The NCPHA Membership Committee needs fresh ideas and needs to hear from the membership as to the direction our Association should take. By being a member of NCPHA, you help with the lobbying efforts that take place in the Legislature to ensure funding for public health. Additionally, we provide scholarships and awards to deserving public health practitioners at our Annual Educational Conference each fall.

As Membership Chair this year, I would be very happy to hear from you as to how we can make membership in the Association more inviting and to ensure that everyone knows the benefits of belonging to the Association. The Committee is preparing membership packets to be provided during new employee orientation. We plan to increase the visibility of the Association in each county and state organization through individual efforts of the Membership Committee and NCPHA leadership. We want everyone employed in public health in North Carolina to know that, as the only statewide non-discipline specific public health organization, we are here to support the many personal contributions they make to the enhancement of our profession.

The most important thing for you to remember is that we are a family. As a family, we work together to keep public health alive and thriving ensuring a safe environment, healthy citizens, and the reduction of health risks to the next generation. We invite you to become more active in the Association and to recruit new members into our public health family.

LOCAL STAFFERS PICKED FOR "ALL STAR" TEAM

Christopher Cooke
Public Health Awareness Program

Individual staff members from local health departments across the state were honored at the annual meeting of the North Carolina Public Health Association in Asheville for their outstanding work in public health. Selected for the "first ever" North Carolina Public Health Department All-Star team were:

Bill Smith – Health Director
Georganna Cogburn – Nutritionist
Joy Southerland – Pharmacist
Tom Konsler – Environmental Health Specialist
Lisa Allen – Social Worker
Phyllis Stevens – Public Health Nurse
Sharon Cole – Lab Personnel
Melissa Packer – Public Health Month Coordinator
Janice Tillery Myrick – Physician Extender
Dr. Lynn Hale – Public Health Physician
Susan T. Adams – Board of Health
Donna King – Health Educator
Peggy Thaggard – X-ray Technician
Linda DeShazo – Media Facilitator
Ada Barnes – Community Volunteer
Sharanda McNeill – Community Health Assistant
Pat Keeter – Clerical/Administrative Personnel

The North Carolina Public Health Month Committee sponsors the All Star Team awards, which were presented for the first time this year.



Back Row, left to right: Dr. Lynn Hale – Forsyth, Linda DeShazo – Guilford, Joy Southerland – Guilford, Phyllis Stevens – Guilford, Bill Smith – Robeson, Tom Konsler – Orange. Middle Row, left to right: Janice Myrick – Halifax, Ada Barnes – Robeson, Sharanda McNeill – Robeson, Susan Adams – Moore, Lisa Allen – Jackson. Front Row, left to right: Georganna Cogburn – Buncombe, Pat Keeter – Halifax, Donna King – Wilson, Sharon Cole – Guilford, Melissa Packer – Robeson.

Helping to Promote Public Health through Formal Educational Opportunities

Scholarships Awarded in Asheville

Three NCPHA Members were awarded scholarships at the Annual Educational Conference in Asheville. We are proud of the accomplishments of these individuals and wish them the best in their future contributions to public health in North Carolina:

Robert Keenan - Mr. Keenan is currently an Environmental Health Specialist at the New Hanover County Health Department in Wilmington. He is pursuing a Masters in Public Health from UNC- Chapel Hill School of Public Health. He received a \$850.00 Graduate Scholarship.

Cathy Pritchard - Ms. Pritchard is currently an Administrative Assistant at the Burke County Health Department in Morganton. She is pursuing a BS Degree in Business Administration (Management) from Appalachian State University. Ms. Pritchard received a \$850.00 Undergraduate Scholarship.

Wanda Robinson - Ms. Robinson is currently a Public Health Nurse Supervisor at the Sampson County Health Department. Ms. Robinson is pursuing a BS Degree in Nursing from Fayetteville State University. She received a \$850.00 Undergraduate Scholarship.

Glaxo Wellcome provided a \$1,000.00 contribution to the NCPHA Scholarship Endowment in honor of Tom Vitaglione at the Annual Glaxo Wellcome Child Health Recognition Awards Ceremony held at Research Triangle Park on November 5, 1999.

You, too, can contribute to this Endowment through donations made payable to the NC Community Foundation, 333 Fayetteville Street Mall, Suite 1410, Raleigh, NC 27601. Please designate NCPHA Scholarship Endowment on the bottom of your check.

In order to be eligible for a NCPHA Scholarship, you must be a member of the Association and complete the application process that will be available in the next issue of the Newsletter. We welcome many applications from those members who are seeking formal education at an accredited college/university.

CONGRATULATIONS!

1999 Glaxo Wellcome Child Health Recognition Awards

The 1999 Glaxo Wellcome Child Health Recognition Awards Program to be held in conjunction with NCPHA's Annual Educational Conference was cancelled due to Hurricane Floyd. The event was rescheduled for November 5th and held at Research Triangle Park.

The North Carolina Glaxo Wellcome Child Health Recognition Awards began as a five-year commitment to the North Carolina Public Health Association in 1994. The awards soon became a vital component of the Association's annual meeting and has been continued. Because of this partnership, Glaxo Wellcome received NCPHA's Norton Group Award in 1997 for creating this program.

Selection criteria for the awards include how well nominees assessed their community's needs, obtained measurable results, and their collaborative efforts with others. During the first five years of this program, 56 public health workers have received a Child Health Recognition or Honorable Mention. The 1999 Glaxo Award recipients are:

Individual Recognition Award Winner:

THOMAS J. VITAGLIONE
Head, Children & Youth Branch
Women & Children's Health
NC Department of Health and Human Services

Public Health Staff Recognition Award Winners:

WANDA ELLIOTT, FNP
Nursing Supervisor
Ashe County Health Department

PAMELA HEATH, RN, BSN
Public Health Nurse II
New Hanover County Health Department

Local Health Department Recognition Award Winners:

STOKES FAMILY HEALTH CENTER

MACON COUNTY PUBLIC HEALTH

PITT COUNTY HEALTH DEPARTMENT

Health Choice Promotion Award Winner:

BRUNSWICK COUNTY HEALTH DEPARTMENT

Honorable Mention:

OLSON HUFF, MD
Medical Director
Ruth and Billy Graham Children's Health Center

Honorable Mentions:

DIANE BROWN
Health Check Coordinator
Hertford/Gates District Health Department

WILLIAM MILNER, MPH
Director, Dental Public Health
Randolph County Health Department

Honorable Mentions

SURRY COUNTY HEALTH DEPARTMENT

Honorable Mentions:

ORANGE COUNTY HEALTH DEPARTMENT
AND HEALTH CHOICE TASK FORCE

SWAIN COUNTY HEALTH DEPARTMENT

MACON COUNTY HEALTH DEPARTMENT

GRAHAM COUNTY HEALTH DEPARTMENT

NCPHA congratulates all the Glaxo Award recipients and sincerely thanks them – and all public health professionals – for their efforts toward the improvement of the health of North Carolina's children. A special "thank you" is extended to Glaxo for their continued support of NCPHA and for the sponsorship of the Child Recognition Program.

Each department is encouraged to submit a nomination for next year. It's not too early to begin preparations for your nomination. If you have any questions about the awards, please call Clarky Lucas at (919) 863-1967.

NCPHA PRESENTS ANNUAL AWARDS IN ASHEVILLE and CHAPEL HILL and GOLDSBORO, and CHARLOTTE and GREENSBORO and LILLINGTON, etc.

For the first time in recent history, NCPHA had to present the annual awards at other venues other than the NCPHA Annual Awards Banquet that is held in conjunction with the educational conference. Due to hazardous weather conditions and the need for public health practitioners to be in their local communities to man emergency shelters, many of the 1999 award recipients could not attend the conference in Asheville. We were creative in presenting their awards in forums with their peers, which included staff meetings, the Association of Local Health Directors Legal Conference in Chapel Hill and the Dental Health Eastern Regional meeting in Goldsboro. Regardless of where the recipients received their award, the pride of public health was evident. **CONGRATULATIONS TO ALL OUR 1999 AWARD RECIPIENTS!!**

RANKIN AWARD



Erma Thomas, Retired Dental Hygienist
Goldsboro

REYNOLDS AWARD



Jenny Lassiter, Health Director
Pamlico County Health Dept

CITATION OF MERIT AWARD

Brenda G. Lee, Harnett County Health Department

PARTNERS IN PUBLIC HEALTH AWARD

Harris Teeter, Inc. 5-A-Day for Better Health Program

NORTON GROUP AWARD



Guilford County Department of Public Health
Division of Environmental Health

DISTINGUISHED SERVICE AWARD



Adam Searing, JD, MPH, Project Director
Health Access Coalition

SECTION NEWS

HEALTH EDUCATION

Donna Budde, Chair

The section has met on time thus far. All of our committees have chairs except for two and we are working on further recruitment. We have some committee chairs in mind who are in the process of deciding if they will be able to take on these duties.

We are continuing to work on two of our goals and objectives from the last year. We will work on streamlining our Bylaws and Manual of Procedures with NCPHA's. We will also be looking at membership surveys to see what areas we need to focus on to maintain and increase membership and involvement in our section and NCPHA in the coming year.

We have renamed our Excel Award the Jeanie Palmer Award.

MANAGEMENT SUPPORT

Sandi Baxley and Camille Bishop

Our Management Support Section had a productive and great year for 1999. Educational workshops were held in Pitt County and Johnston County. The speaker was Dr. Avery Henderson and he spoke on "Increasing Productivity in the Workplace with Humor." We were able to raise over \$2,000 to go back into our bank account and to our scholarship award.

We had several informative and enjoyable workshops at this year's NCPHA meeting in September, even though Hurricane Floyd threatened the attendance. Workshops were held in CPT coding, Hormone Replacement Therapy, "Spare the Rod, Spoil the Child", etc. A breakfast meeting was held on Thursday morning and everyone enjoyed hearing Randall Turpin, Health Director from Jackson County giving us a "Wake Up Call."

Awards were given to Belinda Allison, Jackson County Health Department, for "Achiever of the Year" and a \$500 scholarship was presented to Angela Perrier, Cumberland County Health Department.

The new officers for the year are: Chair - Camille Bishop; Vice-Chair - Barbara Woodard; Secretary - Monjetta Blanchard; Treasurer - Catherine Gresham; Members-At-Large - Judy Demuth and Sandra Wood; Parliamentarian - Sandi Baxley.

NCPHA TO HAVE WEB PAGE

SPECIAL NOTICE TO NCPHA MEMBERS AND READERS OF THIS NEWSLETTER:

The NCPHA Executive Committee and Governing Council recently made the decision to move this association into the 21st Century by increasing its use of technology, i.e. internet/E-Mail, as a means of disseminating pertinent information to its membership.

In order to receive the latest news and updates from NCPHA is it VERY IMPORTANT that you include your E-Mail Address when you renew your membership or when you join NCPHA.

After March 1, 2000, you can access the NCPHA WebPage via the Internet @ www.ncpha.org.

for news, updates, and information regarding the Annual Meeting, Legislation, and Membership services.

CONGRATULATIONS TO NCPHA'S NEWEST LIFE MEMBERS

Neda Crites

Mexie Fields

Mamie Hunt

Brenda Johnson

Jim Jones

Dr. Ron Levine

Patricia McDonald

1999 ANNUAL EDUCATIONAL CONFERENCE HIGHLIGHTS

TAYLOR RANCH



Picking and Grinning around the Campfire



Great Food and Fun for Everyone!

FIRST WOOD LECTURE



Dan reminded us of our rich public health heritage



Those who conceived the idea, made it possible!
Bob Parker, Ms. Sissy Laughlin, Dr. Tony Campolo,
Dan Shingleton, Ms. Deborah Rowe



Dr. Campolo inspired us to reach higher



EDUCATION



EXHIBITS

ENTERTAINMENT



RECOGNITION OF LIFE MEMBERS AND PAST PRESIDENTS

DID WE MENTION FUN!!!



PASSING IT ON!

KEEP YOUR EYES AND EARS OPEN TO LEGISLATIVE SESSION

By this time, you are aware of the Special Session of the Legislature that convene before the holidays and adjourned in record time to fund disaster recovery for Eastern North Carolina. What can we expect in the Short Session? Consider these factors:

The Hurricane Relief Package took monies from capital projects and repairs of state building, state agency budget cuts and more and 80% of North Carolina's reserve funds. Experts are predicting that we will have only \$400 million to meet the \$900 million needed for Governor Hunt's agenda which includes teach pay and bonuses, Smart Start, state employee cost-of-living increases and refunds to people who paid taxes on intangibles.

Policymaker will be looking for pots of money to fund these initiatives. One pot of money that will be available and too attractive will be the Phase I Tobacco Settlement that has been received by the state and is available for use. Fifty percent (50%) of this settlement is to go into the Community Foundation for economic development assistance to economically affected tobacco dependent regions of North Carolina. The remaining 50% was to be divided equally between health and tobacco growers/allotment holders. Unfortunately, the Legislature adjourned before this agreement was finalized. It is the 25% earmarked to the Health Trust that is of concern to public health advocates. There are three points that must be reiterated to policy makers:

1. 25% of the Tobacco Settlement must go to health
2. Funds to be administered by an independent foundation to fund prevention, education, treatment, and related areas addressing health problems and increasing capacity of community to respond to public health needs.
3. Priority to be placed on preventing, reducing, and remedying the negative effects of tobacco use with an emphasis on reducing youth tobacco use. Priority on addressing health needs of vulnerable and underserved populations

This settlement presents public health with an opportunity for supplemental funding. We have to stand strong to circumvent any effort to supplant public health dollars with these settlement dollars. NCPHA is part of a large coalition of health advocates working toward this goal, **BUT WE NEED YOUR HELP!**

Please take a few minutes to call or write your local legislator and make these three points. Remember, there will be a mad rush to find money and nowhere do we see health as a priority in the Short Session Agenda. If we do not stand up for health, we can expect to see these dollars go to fund other initiatives. We are including a draft letter for you to use as a model in corresponding with your legislator. **THE TIME TO DO THIS IS NOW -**

PLANT THE SEED SO THAT IT WILL BE SOWN IN THE SHORT SESSION IN MAY.

*The Honorable (name of Senator or Representative)
Local Address (please call NCPHA if unsure of address)*

Dear Senator _____ or Representative _____

As a member of the North Carolina Public Health Association and as one of your constituent, I am requesting your support of the creation of a Health Trust administered by an independent Foundation with twenty-five percent (25%) of the revenue received from the Phase I Tobacco Settlement.

This settlement is in response to costs to administer health care to those affected by tobacco related illness. As public health professionals, we value the prevention of disease in addition to the treatment of illnesses. This money will provide opportunities for increased funding of local health programs. (give examples of local programs, if possible).

Again, I ask for your support of the Health Trust.

*Sincerely,
Your name and address*

Other legislative initiatives that NCPHA will be working on during the short session:

Support of HB 1396: A constitutional right to health care

Support expansion of Health Choice

Increased access to dental care

Support inclusion of all Environmental Health Programs into Public Health Organization

The NCPHA Policy and Planning Committee is already considering legislative initiatives for the 2001 Legislative Session. Issues that have been suggested are:

Support funding for increasing school nurse to student ratio with eventual goal of having one nurse for every 750 students.

Continued support of expansion of Health Choice to ensure inclusion of all income-eligible children, including immigrant children.

If you have any issue that needs to be considered by the Policy and Planning Committee, please advise by contacting Larry Bunn, at the Forsyth County Health Department, PO box 686, Winston-Salem, NC 27102. Telephone: 336-727-2760.

N.C. Public Health Association

Year 2000 Membership Application

NAME _____ Present Position _____

New Member ☐ Renewal ☐ Number of years you have been a member _____

Home Address _____

Employer & Address _____

Telephone _____ Fax _____ E Mail _____

Do you wish to receive your correspondence at your residence ☐ Office ☐

The NCPHA is currently composed of eighteen sections. Our Bylaws state "An individual must be a member of NCPHA to qualify for membership in any Section" All Sections participate in central collection of dues. Send your Section dues with your NCPHA dues. Please mark each section with which you wish to become affiliated.

- | | | |
|--|--|--|
| <input type="checkbox"/> Public Health Leadership \$3.00 | <input type="checkbox"/> Health Education \$5.00 | <input type="checkbox"/> Home Health \$No Fee |
| <input type="checkbox"/> Nursing \$4.00 | <input type="checkbox"/> HIV/STD Control \$6.00 | <input type="checkbox"/> Environmental Health \$10.00 |
| <input type="checkbox"/> Comty Hlth Assistant/Tech. \$3.00 | <input type="checkbox"/> Health Promotion \$5.00 | <input type="checkbox"/> Statistics/Epidemiology \$2.00 |
| <input type="checkbox"/> Management Support \$5.00 | <input type="checkbox"/> Dental Health \$5.00 | <input type="checkbox"/> International Health - \$5.00 |
| <input type="checkbox"/> Nutrition \$5.00 | <input type="checkbox"/> Physician Extender \$5.00 | <input type="checkbox"/> Maternal/Child Health \$2.00 |
| <input type="checkbox"/> Laboratory \$4.00 | <input type="checkbox"/> Social Work \$3.00 | <input type="checkbox"/> Children w/Special Needs \$5.00 |

ANNUAL DUES SCHEDULE

If your salary is \$0 - \$20,000/Yr, Your dues will be \$25.00 _____

If your salary is \$20,001 - \$35,000/Yr, Your dues will be \$35.00 _____

If your salary is over \$35,000/Yr, Your dues will be \$45.00 _____

If you are a member for the first time, deduct \$10.00 _____

If you are retired or a full-time student, deduct 50% _____

(50% discount does not include Section dues)

If you are **RENEWING** by your anniversary date*, deduct \$5.00 _____

If you wish to join a section, add Section dues _____

TOTAL DUES _____

Recruited by: _____

Please make check or money order payable to NCPHA and send to:

4208 Six Forks Road, Suite 2-338B

Raleigh, NC 27609

*Date in which your dues expire
Always shown on mailing label

NC Public Health Association
4208 Six Forks Rd, Ste. 2-338B
Raleigh, NC 27609

NON-PROFIT ORG.
BULK RATE
US POSTAGE
PAID
PERMIT No. 1499

Calendar of Events

Pride in Public Health Meeting
February 4 10:00 am
Greensboro

Policy & Planning Committee
April 11 10:00 am
Winston-Salem

Eastern District NCPHA
May 3-5
Atlantic Beach
Registration Info: Deborah Warren
910-893-7550

Program Planning Committee
February 11 10:00 am
Raleigh

Governing Council
April 12 10:00 am
Winston-Salem

WNCPHA
May 17-19
Asheville
Registration Info: Haywood Co Hlth Dept
828-452-6675

Articles for the next NCPHA Newsletter are due March 1, 2000

Articles for the next issue must be received by the VP of Communications, Belinda Allison,
by March 1st.

Articles must be submitted either by E-Mail:
ncpha @ interpath.com

Or on diskette to:
Belinda Allison
Jackson Co. Dept. of Public Health
538 Scotts Creek Road, Suite 100
Sylva, NC 28779

NC Public Health Association

Volume 41, Issue 1

February, 2000

From the President.....

Presented at the Annual Educational Conference

Dr. Sherman Kahn

What a week it has been! The name "Floyd" has definitely taken on a new meaning for all North Carolinians, and it will always have a special significance for NCPHA, to be sure. Floyd has come and gone now, but it will never, never be forgotten.

First of all, I want to thank each of you for the honor and privilege that you have given me, as I assume the presidency of NCPHA for the coming year. I will do my best to follow in the tradition of so many past presidents who have served NCPHA with distinction during the first ninety years. With the first Wood Lecture, we have seen the start of a new tradition, a legacy to public health for future generations in North Carolina. NCPHA should be proud of this wonderful accomplishment!

I believe that the theme for this year's Annual Meeting: "Looking Forward While Looking Back – Celebrating 90 Years of NCPHA," is most befitting of this momentous occasion. Today, on the dawn of a new millennium, NCPHA celebrates with pride its rich tradition, while at the same time looking forward to an even brighter future in the new century. I have every reason to believe that the membership of NCPHA, which has sustained this

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INSIDE THIS ISSUE

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- 6** NCPHA Awards
- 8** Highlights from the 1999 Annual Conference
- 10** Legislation
- 11** Membership Application

Reflections on NCPHA's 90th Anniversary Celebration

NCPHA's 1999 Annual Educational Conference

Belinda Allison

Vice President of Communications

I would like to take just a moment to reflect back to NCPHA's 90th Anniversary Celebration and Annual Educational Conference which was held September 14-17, 1999 in Asheville. The meeting was a great success in spite of Hurricane Floyd and the fact that many of our members had to leave the meeting to help set up shelters and assist with relief efforts. The commitment and dedication of these individuals and other public health professionals throughout the state who responded so quickly to assist during the emergency is truly admirable.

Those members who were fortunate enough to stay on for the meeting were treated to many diverse, timely and informative workshops. The highlight of the meeting was the Wednesday morning session in which NCPHA had its first ever Wood Lecture. The keynote speaker was Tony Campolo and Dan Shingleton who were dynamic speakers. Unfortunately, some of our events and workshops were cancelled because of the bad weather due to Floyd. But, neither Hurricane Floyd nor the renovations occurring at the Radisson kept this from being one of the best annual meetings ever!

The reminders of Hurricane Floyd are still present in several of our eastern counties. It will be long time before they fully recover from what has been deemed one of the worst natural disasters and possibly the worst public health disaster ever to hit North Carolina.

Please take a moment to pause and be mindful that there are literally hundreds of people in the eastern part of our state whose possessions have been destroyed. Unless one has experienced this type of loss, it is hard to imagine. Our hearts go out to our fiends in the East and you will continue to be in our thoughts and prayers.

continued on page 3

organization well for the past 90 years, will continue to confront the challenges of the future with both the wisdom of its founders and the collective energy represented by everyone here in this banquet hall tonight.

Here we are in the 90th year of our Association, right here in the city in which the first organizational meeting of NCPHA was held, back in 1909. We begin this year like we begin most new years: not altogether certain what changes the New Year will bring, but certain that there will be changes. And the fact that we are counting down to a new millennium seems to add another level of excitement and anticipation to our collective thoughts and dreams. As NCPHA prepares for the 21st century, we can look back over the past 90 years with pride and with a great sense of accomplishment. And we leave this century, full of accomplishments, only to enter a new era full of yet even greater challenges.

When I first sought the office of President, I stated that I would continue to be a "cheerleader" for NCPHA, working with the leadership of our Association to strengthen networking, collaboration, and partnership development among our members. Over the next twelve months, we will work to enhance communication at all levels of the organization. It is important that your input reaches members of the Governing Council, who participate in the decision making process of NCPHA, and that you receive timely information that you can use in your home communities. Improving the health and well being of all North Carolinians requires a collective vision, and while no one of us has all of the answers, together we will surely have a greater chance for success.

NCPHA offers many opportunities for members to get involved in the life of the Association. Much of the work of NCPHA is done by committee - made up of members just like you and me. I am especially grateful to all the new committee chairs that have agreed to serve this coming year. For those of you who are already involved, thanks for your efforts in helping to move the Association forward. I invite others to become involved, and to be willing to say "yes" when asked to serve. If during the next year, any of you have concerns about some issue, feel free to contact an officer, committee chair or me and let someone know how you feel. Each of you can help make NCPHA stronger through your ideas and active participation.

The support and involvement of individual members like you, joining together, has been one of NCPHA's greatest strengths for the past 90 years. As we approach the year 2000, let us make certain that our Association is strong enough to effectively work to improve public health efforts in our state. As an Association, we must continue to educate the public and policy makers about ways in which public health is working everyday, everywhere, and for everybody in North Carolina. Policy makers need to hear from public health experts like you, who are out on the front lines everyday, working to prevent disease and promote health in your respective community.

In closing, I again want to thank you for this opportunity to serve as your President. I believe that NCPHA enters this new millennium united, strong, and well prepared for whatever the future has in store for it as we head into the 21st century. And, NCPHA remains firm in its resolve to continue to provide strong leadership in promoting health for all North Carolinians. Again, thank you very much.



Installation of 2000 Officers: Dr. Sherman Kahn, President; Carolyn Haynie, President-Elect; Belinda Allison, VP of Communication; Sandi Baxley, Secretary; Judy Simmons, Treasurer; Ron Sapp, Member-At-Large. Absent from photo: Deborah J. Warren, VP of Education; Bill Smith, Member-At-Large

Y2K Ready!!!

Deborah J. Warren
Vice President of Education

I bring you greetings from the Annual Meeting Committee! We have truly hit the ground running in preparation for our Year 2000 Annual Educational Conference. Many of us had to leave an exciting meeting in Asheville to return to our homes to open evacuation shelters, work in the Emergency Operation Centers, etc. We missed a great meeting, and the Annual Meeting Committee is committed to ensuring a successful meeting in Year 2000.

The newly expanded, renovated Hilton in beautiful historic Wilmington will make the perfect setting for a fun and educational meeting. We are in the process of settling on a theme for our meeting and are considering candidates for our 2nd annual Wood Lecture. Currently we are planning many exciting and timely topics for lectures and plenty of opportunities to gather with friends and colleagues for networking.

Please join us with what promises to be a marvelous meeting on September 20-22, 2000. Look for additional information in future issues of the Newsletter.

COMMUNICATIONS CAN BE BOTH FUN AND FUNNY!

By: Belinda Allison
VP for Communications

It is very important to note that written communications should be very precise and we should be careful how we word them. Some examples of poorly written communications are reflected below in actual signs that have appeared:

- *IN A DEPARTMENT STORE*: "Bargain basement upstairs".
- *IN AN OFFICE*: "Would the person who took the step ladder yesterday, please bring it back, or further steps will be taken".
- *AFTER TEA BREAK*: "Staff should empty the teapot and stand upside down on the drainboard".
- *ON A REPAIR SHOP DOOR*: "We can repair anything (please knock hard on the door – the bell doesn't work)".

The following are actual quotes taken from medical records:

- By the time he was admitted, his rapid heart rate had stopped, and he was feeling better.
- On the second day, the knee was better and on the third day, it had completely disappeared.
- Discharge status: Alive, but without permission.
- Patient has left white blood cells at another hospital.
- The patient was in his usual state of good health until his airplane ran out of gas and crashed.
- When she fainted, her eyes rolled around the room.

As your VP for Communications this year, I will try to be factual and precise in what is reported in the NCPHA newsletters. Accurate and timely communications are crucial to our association. This year we hope to move towards using advanced technology to convey public health related and association news to you by using E-mail and NCPHA WebPages. Using this type of technology will allow members to receive pertinent information in a more timely fashion while at the same time eliminating the cost of printed newsletters.

Please take the time to peruse and enjoy this newsletter. I welcome any feedback you may have as it pertains to the newsletter and/or to the idea of using E-mail and WebPages for NCPHA communications.

Reflections.....

In this aftermath of disaster, we can find comfort in knowing that we have many committed, dedicated, compassionate and caring public health professionals in our state. Let's continue to be united, not only during the time of emergencies, but at all times. One way to stay united is by joining NCPHA and making it OUR VOICE FOR PUBLIC HEALTH IN NORTH CAROLINA.

Being a Member of the Family...

Membership Committee Report

Debra J. Harris

Chair, Membership Committee

Working in public health, regardless of position, is a high calling. We have been entrusted to protect the citizens of North Carolina. To do this takes each and every one of our public health workers.

The NCPHA Membership Committee needs fresh ideas and needs to hear from the membership as to the direction our Association should take. By being a member of NCPHA, you help with the lobbying efforts that take place in the Legislature to ensure funding for public health. Additionally, we provide scholarships and awards to deserving public health practitioners at our Annual Educational Conference each fall.

As Membership Chair this year, I would be very happy to hear from you as to how we can make membership in the Association more inviting and to ensure that everyone knows the benefits of belonging to the Association. The Committee is preparing membership packets to be provided during new employee orientation. We plan to increase the visibility of the Association in each county and state organization through individual efforts of the Membership Committee and NCPHA leadership. We want everyone employed in public health in North Carolina to know that, as the only statewide non-discipline specific public health organization, we are here to support the many personal contributions they make to the enhancement of our profession.

The most important thing for you to remember is that we are a family. As a family, we work together to keep public health alive and thriving ensuring a safe environment, healthy citizens, and the reduction of health risks to the next generation. We invite you to become more active in the Association and to recruit new members into our public health family.

LOCAL STAFFERS PICKED FOR "ALL STAR" TEAM

Christopher Cooke
Public Health Awareness Program

Individual staff members from local health departments across the state were honored at the annual meeting of the North Carolina Public Health Association in Asheville for their outstanding work in public health. Selected for the "first ever" North Carolina Public Health Department All-Star team were:

Bill Smith – Health Director
Georganna Cogburn – Nutritionist
Joy Southerland – Pharmacist
Tom Konsler – Environmental Health Specialist
Lisa Allen – Social Worker
Phyllis Stevens – Public Health Nurse
Sharon Cole – Lab Personnel
Melissa Packer – Public Health Month Coordinator
Janice Tillery Myrick – Physician Extender
Dr. Lynn Hale – Public Health Physician
Susan T. Adams – Board of Health
Donna King – Health Educator
Peggy Thaggard – X-ray Technician
Linda DeShazo – Media Facilitator
Ada Barnes – Community Volunteer
Sharanda McNeill – Community Health Assistant
Pat Keeter – Clerical/Administrative Personnel

The North Carolina Public Health Month Committee sponsors the All Star Team awards, which were presented for the first time this year.



Back Row, left to right: Dr. Lynn Hale – Forsyth, Linda DeShazo – Guilford, Joy Southerland – Guilford, Phyllis Stevens – Guilford, Bill Smith – Robeson, Tom Konsler – Orange. Middle Row, left to right: Janice Myrick – Halifax, Ada Barnes – Robeson, Sharanda McNeill – Robeson, Susan Adams – Moore, Lisa Allen – Jackson. Front Row, left to right: Georganna Cogburn – Buncombe, Pat Keeter – Halifax, Donna King – Wilson, Sharon Cole – Guilford, Melissa Packer – Robeson.

Helping to Promote Public Health through Formal Educational Opportunities

Scholarships Awarded in Asheville

Three NCPHA Members were awarded scholarships at the Annual Educational Conference in Asheville. We are proud of the accomplishments of these individuals and wish them the best in their future contributions to public health in North Carolina:

Robert Keenan - Mr. Keenan is currently an Environmental Health Specialist at the New Hanover County Health Department in Wilmington. He is pursuing a Masters in Public Health from UNC- Chapel Hill School of Public Health. He received a \$850.00 Graduate Scholarship.

Cathy Pritchard - Ms. Pritchard is currently an Administrative Assistant at the Burke County Health Department in Morganton. She is pursuing a BS Degree in Business Administration (Management) from Appalachian State University. Ms. Pritchard received a \$850.00 Undergraduate Scholarship.

Wanda Robinson - Ms. Robinson is currently a Public Health Nurse Supervisor at the Sampson County Health Department. Ms. Robinson is pursuing a BS Degree in Nursing from Fayetteville State University. She received a \$850.00 Undergraduate Scholarship.

Glaxo Wellcome provided a \$1,000.00 contribution to the NCPHA Scholarship Endowment in honor of Tom Vitaglione at the Annual Glaxo Wellcome Child Health Recognition Awards Ceremony held at Research Triangle Park on November 5, 1999.

You, too, can contribute to this Endowment through donations made payable to the NC Community Foundation, 333 Fayetteville Street Mall, Suite 1410, Raleigh, NC 27601. Please designate NCPHA Scholarship Endowment on the bottom of your check.

In order to be eligible for a NCPHA Scholarship, you must be a member of the Association and complete the application process that will be available in the next issue of the Newsletter. We welcome many applications from those members who are seeking formal education at an accredited college/university.

CONGRATULATIONS!

1999 Glaxo Wellcome Child Health Recognition Awards

The 1999 Glaxo Wellcome Child Health Recognition Awards Program to be held in conjunction with NCPHA's Annual Educational Conference was cancelled due to Hurricane Floyd. The event was rescheduled for November 5th and held at Research Triangle Park.

The North Carolina Glaxo Wellcome Child Health Recognition Awards began as a five-year commitment to the North Carolina Public Health Association in 1994. The awards soon became a vital component of the Association's annual meeting and has been continued. Because of this partnership, Glaxo Wellcome received NCPHA's Norton Group Award in 1997 for creating this program.

Selection criteria for the awards include how well nominees assessed their community's needs, obtained measurable results, and their collaborative efforts with others. During the first five years of this program, 56 public health workers have received a Child Health Recognition or Honorable Mention. The 1999 Glaxo Award recipients are:

Individual Recognition Award Winner:

THOMAS J. VITAGLIONE
Head, Children & Youth Branch
Women & Children's Health
NC Department of Health and Human Services

Public Health Staff Recognition Award Winners:

WANDA ELLIOTT, FNP
Nursing Supervisor
Ashe County Health Department

PAMELA HEATH, RN, BSN
Public Health Nurse II
New Hanover County Health Department

Local Health Department Recognition Award Winners:

STOKES FAMILY HEALTH CENTER

MACON COUNTY PUBLIC HEALTH

PITT COUNTY HEALTH DEPARTMENT

Health Choice Promotion Award Winner:

BRUNSWICK COUNTY HEALTH DEPARTMENT

Honorable Mention:

OLSON HUFF, MD
Medical Director
Ruth and Billy Graham Children's Health Center

Honorable Mentions:

DIANE BROWN
Health Check Coordinator
Hertford/Gates District Health Department

WILLIAM MILNER, MPH
Director, Dental Public Health
Randolph County Health Department

Honorable Mentions

SURRY COUNTY HEALTH DEPARTMENT

Honorable Mentions:

ORANGE COUNTY HEALTH DEPARTMENT
AND HEALTH CHOICE TASK FORCE

SWAIN COUNTY HEALTH DEPARTMENT

MACON COUNTY HEALTH DEPARTMENT

GRAHAM COUNTY HEALTH DEPARTMENT

NCPHA congratulates all the Glaxo Award recipients and sincerely thanks them – and all public health professionals – for their efforts toward the improvement of the health of North Carolina's children. A special "thank you" is extended to Glaxo for their continued support of NCPHA and for the sponsorship of the Child Recognition Program.

Each department is encouraged to submit a nomination for next year. It's not too early to begin preparations for your nomination. If you have any questions about the awards, please call Clarky Lucas at (919) 863-1967.

NCPHA PRESENTS ANNUAL AWARDS IN ASHEVILLE and CHAPEL HILL and GOLDSBORO, and CHARLOTTE and GREENSBORO and LILLINGTON, etc.

For the first time in recent history, NCPHA had to present the annual awards at other venues other than the NCPHA Annual Awards Banquet that is held in conjunction with the educational conference. Due to hazardous weather conditions and the need for public health practitioners to be in their local communities to man emergency shelters, many of the 1999 award recipients could not attend the conference in Asheville. We were creative in presenting their awards in forums with their peers, which included staff meetings, the Association of Local Health Directors Legal Conference in Chapel Hill and the Dental Health Eastern Regional meeting in Goldsboro. Regardless of where the recipients received their award, the pride of public health was evident. **CONGRATULATIONS TO ALL OUR 1999 AWARD RECIPIENTS!!**

RANKIN AWARD



Erma Thomas, Retired Dental Hygienist
Goldsboro

REYNOLDS AWARD



Jenny Lassiter, Health Director
Pamlico County Health Dept

CITATION OF MERIT AWARD

Brenda G. Lee, Harnett County Health Department

PARTNERS IN PUBLIC HEALTH AWARD

Harris Teeter, Inc. 5-A-Day for Better Health Program

NORTON GROUP AWARD



Guilford County Department of Public Health
Division of Environmental Health

DISTINGUISHED SERVICE AWARD



Adam Searing, JD, MPH, Project Director
Health Access Coalition

SECTION NEWS

HEALTH EDUCATION

Donna Budde, Chair

The section has met on time thus far. All of our committees have chairs except for two and we are working on further recruitment. We have some committee chairs in mind who are in the process of deciding if they will be able to take on these duties.

We are continuing to work on two of our goals and objectives from the last year. We will work on streamlining our Bylaws and Manual of Procedures with NCPHA's. We will also be looking at membership surveys to see what areas we need to focus on to maintain and increase membership and involvement in our section and NCPHA in the coming year.

We have renamed our Excel Award the Jeanie Palmer Award.

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Sandi Baxley and Camille Bishop

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Awards were given to Belinda Allison, Jackson County Health Department, for "Achiever of the Year" and a \$500 scholarship was presented to Angela Perrier, Cumberland County Health Department.

The new officers for the year are: Chair - Camille Bishop; Vice-Chair - Barbara Woodard; Secretary - Monjetta Blanchard; Treasurer - Catherine Gresham; Members-At-Large - Judy Demuth and Sandra Wood; Parliamentarian - Sandi Baxley.

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Patricia McDonald

1999 ANNUAL EDUCATIONAL CONFERENCE HIGHLIGHTS

TAYLOR RANCH



Picking and Grinning around the Campfire

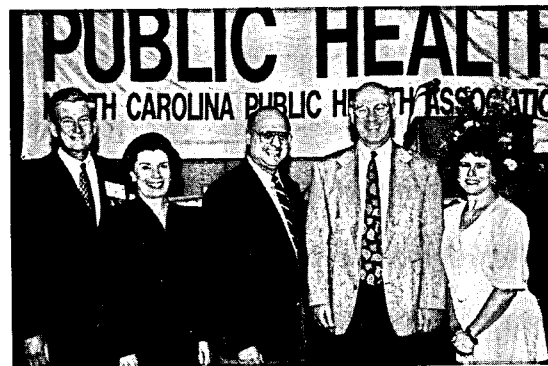


Great Food and Fun for Everyone!

FIRST WOOD LECTURE



Dan reminded us of our rich public health heritage



Those who conceived the idea, made it possible!
Bob Parker, Ms. Sissy Laughlin, Dr. Tony Campolo,
Dan Shingleton, Ms. Deborah Rowe



Dr. Campolo inspired us to reach higher



EDUCATION



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PASSING IT ON!

KEEP YOUR EYES AND EARS OPEN TO LEGISLATIVE SESSION

By this time, you are aware of the Special Session of the Legislature that convene before the holidays and adjourned in record time to fund disaster recovery for Eastern North Carolina. What can we expect in the Short Session? Consider these factors:

The Hurricane Relief Package took monies from capital projects and repairs of state building, state agency budget cuts and more and 80% of North Carolina's reserve funds. Experts are predicting that we will have only \$400 million to meet the \$900 million needed for Governor Hunt's agenda which includes teach pay and bonuses, Smart Start, state employee cost-of-living increases and refunds to people who paid taxes on intangibles.

Policymaker will be looking for pots of money to fund these initiatives. One pot of money that will be available and too attractive will be the Phase I Tobacco Settlement that has been received by the state and is available for use. Fifty percent (50%) of this settlement is to go into the Community Foundation for economic development assistance to economically affected tobacco dependent regions of North Carolina. The remaining 50% was to be divided equally between health and tobacco growers/allotment holders. Unfortunately, the Legislature adjourned before this agreement was finalized. It is the 25% earmarked to the Health Trust that is of concern to public health advocates. There are three points that must be reiterated to policy makers:

1. 25% of the Tobacco Settlement must go to health
2. Funds to be administered by an independent foundation to fund prevention, education, treatment, and related areas addressing health problems and increasing capacity of community to respond to public health needs.
3. Priority to be placed on preventing, reducing, and remedying the negative effects of tobacco use with an emphasis on reducing youth tobacco use. Priority on addressing health needs of vulnerable and underserved populations

This settlement presents public health with an opportunity for supplemental funding. We have to stand strong to circumvent any effort to supplant public health dollars with these settlement dollars. NCPHA is part of a large coalition of health advocates working toward this goal, **BUT WE NEED YOUR HELP!**

Please take a few minutes to call or write your local legislator and make these three points. Remember, there will be a mad rush to find money and nowhere do we see health as a priority in the Short Session Agenda. If we do not stand up for health, we can expect to see these dollars go to fund other initiatives. We are including a draft letter for you to use as a model in corresponding with your legislator. **THE TIME TO DO THIS IS NOW -**

PLANT THE SEED SO THAT IT WILL BE SOWN IN THE SHORT SESSION IN MAY.

*The Honorable (name of Senator or Representative)
Local Address (please call NCPHA if unsure of address)*

Dear Senator _____ or Representative _____

As a member of the North Carolina Public Health Association and as one of your constituent, I am requesting your support of the creation of a Health Trust administered by an independent Foundation with twenty-five percent (25%) of the revenue received from the Phase I Tobacco Settlement.

This settlement is in response to costs to administer health care to those affected by tobacco related illness. As public health professionals, we value the prevention of disease in addition to the treatment of illnesses. This money will provide opportunities for increased funding of local health programs. (give examples of local programs, if possible).

Again, I ask for your support of the Health Trust.

*Sincerely,
Your name and address*

Other legislative initiatives that NCPHA will be working on during the short session:

Support of HB 1396: A constitutional right to health care

Support expansion of Health Choice

Increased access to dental care

Support inclusion of all Environmental Health Programs into Public Health Organization

The NCPHA Policy and Planning Committee is already considering legislative initiatives for the 2001 Legislative Session. Issues that have been suggested are:

Support funding for increasing school nurse to student ratio with eventual goal of having one nurse for every 750 students.

Continued support of expansion of Health Choice to ensure inclusion of all income-eligible children, including immigrant children.

If you have any issue that needs to be considered by the Policy and Planning Committee, please advise by contacting Larry Bunn, at the Forsyth County Health Department, PO box 686, Winston-Salem, NC 27102. Telephone: 336-727-2760.

N.C. Public Health Association

Year 2000 Membership Application

NAME _____ Present Position _____

New Member ☐ Renewal ☐ Number of years you have been a member _____

Home Address _____

Employer & Address _____

Telephone _____ Fax _____ E Mail _____

Do you wish to receive your correspondence at your residence ☐ Office ☐

The NCPHA is currently composed of eighteen sections. Our Bylaws state "An individual must be a member of NCPHA to qualify for membership in any Section" All Sections participate in central collection of dues. Send your Section dues with your NCPHA dues. Please mark each section with which you wish to become affiliated.

- | | | |
|--|--|--|
| <input type="checkbox"/> Public Health Leadership \$3.00 | <input type="checkbox"/> Health Education \$5.00 | <input type="checkbox"/> Home Health \$No Fee |
| <input type="checkbox"/> Nursing \$4.00 | <input type="checkbox"/> HIV/STD Control \$6.00 | <input type="checkbox"/> Environmental Health \$10.00 |
| <input type="checkbox"/> Comty Hlth Assistant/Tech. \$3.00 | <input type="checkbox"/> Health Promotion \$5.00 | <input type="checkbox"/> Statistics/Epidemiology \$2.00 |
| <input type="checkbox"/> Management Support \$5.00 | <input type="checkbox"/> Dental Health \$5.00 | <input type="checkbox"/> International Health - \$5.00 |
| <input type="checkbox"/> Nutrition \$5.00 | <input type="checkbox"/> Physician Extender \$5.00 | <input type="checkbox"/> Maternal/Child Health \$2.00 |
| <input type="checkbox"/> Laboratory \$4.00 | <input type="checkbox"/> Social Work \$3.00 | <input type="checkbox"/> Children w/Special Needs \$5.00 |

ANNUAL DUES SCHEDULE

If your salary is \$0 - \$20,000/Yr, Your dues will be \$25.00

If your salary is \$20,001 - \$35,000/Yr, Your dues will be \$35.00

If your salary is over \$35,000/Yr, Your dues will be \$45.00

If you are a member for the first time, deduct \$10.00

If you are retired or a full-time student, deduct 50%

(50% discount does not include Section dues)

If you are **RENEWING** by your anniversary date*, deduct \$5.00

If you wish to join a section, add Section dues

TOTAL DUES

Recruited by: _____

Please make check or money order payable to NCPHA and send to:

4208 Six Forks Road, Suite 2-338B

Raleigh, NC 27609

*Date in which your dues expire

Always shown on mailing label

NC Public Health Association
4208 Six Forks Rd, Ste. 2-338B
Raleigh, NC 27609

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HIGH POINT NC 27262-4038



Calendar of Events

Pride in Public Health Meeting

February 4 10:00 am
Greensboro

Program Planning Committee

February 11 10:00 am
Raleigh

Policy & Planning Committee

April 11 10:00 am
Winston-Salem

Governing Council

April 12 10:00 am
Winston-Salem

Eastern District NCPHA

May 3-5
Atlantic Beach
Registration Info: Deborah Warren
910-893-7550

WNCPHA

May 17-19
Asheville
Registration Info: Haywood Co Hlth Dept
828-452-6675

Articles for the next NCPHA Newsletter are due March 1, 2000

Articles for the next issue must be received by the VP of Communications, Belinda Allison,
by March 1st.

Articles must be submitted either by E-Mail:
ncpha @ interpath.com

Or on diskette to:
Belinda Allison
Jackson Co. Dept. of Public Health
538 Scotts Creek Road, Suite 100
Sylva, NC 28779